FilmExpoGroup

DEDICATED CONTENT EMAIL BLAST FORM
Please fill out this form and return to: **dawn.blaschick@filmexpos.com**

NOTE: Any HTML should be supplied 7 days before the Requested Blast Date. Any revisions to your submission will reset the 7-day countdown.

Per the EU General Data Protection Regulation law – all emails will be sent out with the Film Expo Group official header and footer noting our opt-out and privacy policy. Please do NOT add your opt-out / privacy policy options in your HTML.

*** Please note: Because we contract with a third-party. More than one revise or test blast my result in additional charges.

CONTACT INFORMATION
Contact Name:

Contact Email:

EMAIL BLAST INFORMATION
Email Blast Project Name:

Email "FROM" Line: CINEEUROPE   CINEASIA   SHOWEAST FILM EXPO GROUP

Email "SUBJECT" Line:

Requested Blast Date and Time (NY Time):

Database to send to (please check box): CineEurope ☐ ShowEast ☐ CineAsia ☐

SEED LISTS
Seed Lists for Test Messages (provide email addresses for the test blast):

Seed List for Final Blast to the following email addresses:

FilmExpoGroup

Film Expo Group Dedicated Content Blast Email Specs

- For feature images we look for at least 400px (height) x 800px (width) is best.

- For the company logo, we look for something at least 800px (width) if possible.

- Please submit an inline CSS HTML document.

- All images must be embedded and hosted by client.

- We prefer you do NOT use custom fonts but instead use embedded system fonts.

Useful Tools:

https://customer.io/blog/how-to-make-css-play-nice-in-html-emails-without-breaking-everything/

https://designmodo.com/html-css-emails/

https://youtu.be/AKdoVCzMvPM

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