

# SHOWEAST

## 2024 DIGITAL PROGRAM JOURNAL AD REQUEST FORM

### LARGER AUDIENCE REACH

Program Journal will be published to the ShowEast database post show

### GO-GREEN INITIATIVE

Eco-friendly advertising with less natural resource consumption

### INCREASE TRAFFIC

Availability to include live hyperlinks to your products and services

#### AD RESERVATION:

This is your authorization to publish an advertisement in the ShowEast 2024 Digital Program Journal.

We would like to reserve the following advertising space:

Premium 4-Color Pages — \$1,500

First left-hand Page

First right-hand Page

Last right-hand Page

Inside Full Page (4-Color) — \$1,000

Inside Half Page (4-Color) — \$750

Submit this form to:

[robin.klamfoth@filmexpos.com](mailto:robin.klamfoth@filmexpos.com)

**AD RESERVATION DEADLINE**  
OCTOBER 4, 2024

#### GRAPHIC SPECIFICATIONS:

Digital Journal Page Dimensions:

5.5"W x 8.5"H (13.97 cm x 21.59 cm)

Live Copy Area:

4.5"W x 7.5"H (11.43 cm x 19.05 cm)

Minimum Resolution: 300ppi

Preferred File Format: PDF with hyperlinks and fonts embedded

WeTransfer all art to:

[dawn.blaschick@filmexpos.com](mailto:dawn.blaschick@filmexpos.com)

**AD MATERIALS DEADLINE**  
OCTOBER 11, 2024

NAME:

ADDRESS:

CITY/STATE/ZIP

COUNTRY

PHONE

EMAIL

SIGNATURE

#### PAYMENT PROCEDURES:

Upon receipt of signed Ad Reservation form, an invoice will be generated and sent with secure payment instructions.

EVERY REGISTERED ATTENDEE WILL RECEIVE DEDICATED ACCESS TO THE 2024 PROGRAM JOURNAL UPON ARRIVAL