



CineEurope

Official Convention of the International Union of Cinemas

17-20 JUNE 2024

CENTRE CONVENCIONS INTERNACIONAL BARCELONA (CCIB)

CONVENTION & TRADE SHOW • CINEEUROPE.NET

TRADESHOW BROCHURE

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As we look forward to 2024, the encouraging feedback from partners, supporters, and exhibitors at CineEurope 2023 is further evidence that the industry is heading in the right direction. With a bright future ahead, we look forward to celebrating cinemas as never before.

The 33rd edition of CineEurope promises to bring you another year with the very best in exclusive content from Hollywood and European studios, cinematic technologies & innovations on the Trade Show floor, and educational seminars to keep your business on top of industry trends.

Network with a pool of over 4,000 industry peers from distribution & exhibition to technology and con-

cessions, and discover new methods of driving attendance and increasing your ROI for 2024.

Produced by The Film Expo Group, CineEurope is the official convention of the International Union of Cinemas (UNIC), an international trade association representing cinema exhibitors and their national associations across 39 European territories whose focus is to better promote the social, cultural and economic value of cinemas in Europe and Internationally.

CINEEUROPE IS THE LARGEST & MOST IMPORTANT CINEMA CONVENTION IN EUROPE.

Why CineEurope?

“The recent CineEurope annual convention was an event full of excitement and optimism, bringing together film industry professionals from all over Europe.”

—Cine y tele, 26 June 2023

What This Means

CineEurope attendees have the ability to influence the products and services you sell and exhibiting in the Trade Show will give you the opportunity to connect with these important decision-makers. CineEurope is the best and most effective way to network and do business with cinema owners, managers, buyers, and operators from all over Europe.

Expand Your Reach

- Increase Brand Awareness
- Highlight New Technologies & Products
- Build & Grow Relationships Abroad
- Connect with Top Decision-Makers from Cinemas Across Europe

Who Attends

- Cinema Owners & Operators
- Concession & Equipment Buyers
- Cinema Managers
- Film Producers & Filmmakers
- Hollywood, European & Independent Studios
- Marketing Professionals
- Architecture & Design Professionals

WHO SHOULD EXHIBIT?

- 3D & 4D
- Alternative Content
- Amusements/Gaming
- Assistive Listening Devices
- Beer/Wine/Spirits/Alternative Drinks
- Booth/Projection Equipment
- Concessions
- Concession Equipment
- Construction/Architecture/Interior Design
- Digital Cinema Equipment
- Financial Services
- Green/Energy/Environmental
- HVAC/Air Filtration
- Immersive Seating
- Immersive Sound Systems
- In-Theatre Dining
- Kiosks
- Lasers
- Lighting
- Lobby Displays
- Mobile Payment Systems
- Movie Merchandise
- PPE Products
- Promotions
- Real Estate
- Sanitation Supplies & Services
- Screens
- Seating
- Security
- Signage
- Social Networking
- Sound/Speakers/Amplifiers
- Ticketing/POS Solutions
- Uniforms
- Walls/Acoustic Panels

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16 JUNE
MOVE IN

MONDAY,
17 JUNE
MOVE IN

TUESDAY,
18 JUNE
11.30 - 18.30

WEDNESDAY,
19 JUNE
10.00 - 18.00

THURSDAY,
20 JUNE
09.00 - 12.00

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