

OCTOBER 23-26, 2023

SHOW EAST

EQUIPMENT & CONCESSION
SHOWCASE



IT'S ALL ABOUT THE CONNECTIONS...

ShowEast has always been an experiential event that's provided an intimate business setting year after year. We'll continue that tradition this year with a networking package exclusively for Trade Show/EXPO exhibitors designed to showcase their products, technologies, and tools. Instead of a traditional ballroom trade show, your company's designated space will be in the open ShowEast Foyer, giving you more opportunities to engage with your industry peers during the week of the conference.

The items included in the package will help you highlight the very best your company has to offer and allow you time to schedule future appointments, interact with potential and existing clients, as well as make it cost effective for your company's bottom line in the current economic environment.

So, let's get back to that sense of personal engagement. There's truly no replacement for face-to-face interactions with clients so take advantage of the exciting programming and networking opportunities that we have planned this October.

NETWORKING PACKAGE

RESERVE BY SEPTEMBER 15, 2023

- Table-top Display with Custom 8' Backdrop (Tues – Wed)
- Two Full Conference Registrations for Staff + One Additional Registration to Invite a Client
- Approximate 5-Minute Slot in Manufacturers Presentation
- Company Listing & Profile Link on ShowEast Website
- Full page 4C Ad in Digital ShowEast Program Journal
- Pre-Show Email Blast with dedicated content for your company
- Recognition as Co-Sponsor of Networking Lunch on Wednesday
- 30-second Spot on ShowEast In-House Channel
- Insert in ShowEast Registration Packet
- Placement in ShowEast New Product Gallery (QR Code to be provided)

TOTAL COST: \$4,500

FilmExpoGroup

CINEEUROPE.NET

19-22 JUNE

SHOWEAST.COM

23-26 OCTOBER

CINEASIA.COM

4-7 DECEMBER

FILMEXPOS.COM

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