

# FilmExpoGroup

## DEDICATED CONTENT EMAIL BLAST FORM

Please fill out this form and return to: [dawn.blaschick@filmexpos.com](mailto:dawn.blaschick@filmexpos.com)

(Note: HTML should be supplied 7 days before the Requested Blast Date)

*Per the EU General Data Protection Regulation law – all emails will be sent out with the Film Expo Group official header and footer noting our opt-out and privacy policy. Please do not add your opt-out / privacy policy options in your HTML.*

*\*\*\* Please note: Because we contract with a third-part. More than one revise or test blast my result in additional charges.*

### CONTACT INFORMATION

Contact Name:

Contact Email:

### EMAIL BLAST INFORMATION

Email Blast Project Name:

Email "FROM" Line: CINEEUROPE CINEASIA SHOWEAST  
FILM EXPO GROUP

Email "SUBJECT" Line:

Requested Blast Date and Time (NY Time):

Database to send to (please check box): CineEurope  ShowEast  CineAsia

### SEED LISTS

Seed Lists for Test Messages (provide email addresses for the test blast):

Seed List for Final Blast to the following email addresses:

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## Film Expo Group Dedicated Content Blast Email Specs

- For feature images we look for at least 400px (height) x 800px (width) is best.
- For the company logo, we look for something at least 800px (width) if possible.
- Please submit an inline CSS HTML document.
- All images must be embedded.
- We prefer you do NOT use custom fonts but instead use embedded system fonts.

### **Useful Tools:**

<https://customer.io/blog/how-to-make-css-play-nice-in-html-emails-without-breaking-everything/>

<https://designmodo.com/html-css-emails/>

<https://youtu.be/AKdoVCzMvPM>

[HTML Email Template Built the RIGHT WAY - 2022!](#)