

CineEurope

Official Convention of the International Union of Cinemas

CINEEUROPE 2023 — 19-22 JUNE
TENTATIVE SCHEDULE OF EVENTS – as of 03-13-23

SUNDAY, 18 JUNE

08.00-18.00 Trade Show Registration (Booth Exhibitors Only)
(Entrance B Foyer, Level P0)

14.00-18.00 Convention Registration
(Entrance B Foyer, Level P0)

MONDAY, 19 JUNE

07.30-18.00 Convention Registration
(Entrance B Foyer, Level P0)

07.30-18.00 Trade Show Registration (Booth Exhibitors Only)
(Entrance B Foyer, Level P0)

08.00-09.00 Breakfast
(Room 116-117 Foyer, Level P1)

Co-Sponsor:
Kelonik / KCS

09.00-12.00 CineEurope Business Sessions
(Room 116-117, Level P1)

9:00-9:30 *UNIC Programming – Driving Commercial Success Through People*

9:30-10:45 *CineEurope's Executive Roundtable*

Engaging Audiences

10:45-12:00 Coca-Cola Business Session – Sustainability
(Room 116-117, Level P1)

12.00-16.00 Hospitality Lounge

12.00 Opening Day Lunch – Welcome to CineEurope 2023
(CCIB Auditorium Foyer)

13.00 Opening Ceremony
(CCIB Auditorium)

Official Welcome Address
Andrew Sunshine, CineEurope

Industry Address
Phil Clapp, President, UNIC
Laura Houlgate, CEO, UNIC

14.00 Unifrance & Creative Europe Product Presentation
(CCIB Auditorium)

15.00 Refreshment Break

17.00 Sony Pictures International Presentation & Screening
(CCIB Auditorium)

19.30 2023 Opening Night Dinner Reception
(Room 111 & Terrace, Level P1)

Co-Sponsor:
Sony Pictures International

TUESDAY, 20 JUNE

07.30-18.00 Convention Registration
(Entrance B Foyer, Level P0)

07.30-18.00 Trade Show Registration
(Entrance B Foyer, Level P0)

08.00-08.45 Breakfast
(Room 116-117 Foyer, Level P1)

Co-Sponsor:
Kelonik / KCS

09.00-10.15 The Coca-Cola Retail Seminar
(Room 116-117, Level P1)

10.30 Universal Pictures International Presentation
(CCIB Auditorium)

11.00-17.00 Hospitality Lounge

11.00-18.00 CineEurope's Opening Day on the Trade Show Floor
(Exhibition Hall, Level P0)

12.30 Lunch
(Auditorium Foyer)

Co-Sponsor:
Universal Pictures International

14.30-15.30 CineEurope Focus Sessions on the Trade Show Floor
(Exhibition Hall, Level P0)

Piracy Gets Commercial: Are you ready for the competition?

An exploration of the emerging commercial model, its scale, and what can be done to disrupt it.

Sustainable Cinema Design

Developing net zero carbon neighborhood cinemas using offsite, modular, and low carbon technologies.

16.00-17.00 STUDIOCANAL Presentation
(CCIB Auditorium)

17.00-17.45 Refreshment Break

17.45 Warner Bros. Pictures International Product Presentation
(CCIB Auditorium)

19.15 Dinner Reception

Co-Sponsors:
Warner Bros. Pictures
Dolby Laboratories

WEDNESDAY, 21 JUNE

- 08.00-18.00 Convention Registration
(Entrance B Foyer, Level P0)
- 08.00-18.00 Trade Show Registration
(Entrance B Foyer, Level P0)
- 08.15-08.45 Breakfast
(Room 116-117 Foyer, Level P1)
- Co-Sponsor:
Kelonik / KCS
- 08.45-09.30 Business Session
(Room 116-117, Level P1)
- 10.00 Paramount Pictures International Product Presentation & Special Screening
(CCIB Auditorium)
- 11.00-17.00 Hospitality Lounge
- 11.00-18.00 CineEurope Tradeshow & Luncheon
(Exhibition Hall, Level P0)
Lunch served 13.30-14.30
- Co-Sponsors:
Paramount Pictures
Vista Group
- 14.00-16.00 CineEurope Focus Session on the Trade Show Floor
Presented by ICTA
(Exhibition Hall, Level P0)
- Opening Remarks: Jan Runge, Vice President, ICTA
- 16.00-17.00 Happy Hour on the Trade Show Floor
(Exhibition Hall, Level P0)
- 17.00 The Walt Disney Studios International Presentation
(CCIB Auditorium)
- 20.00 Cocktails & Hors d'oeuvres
(CCIB Auditorium Foyer)

THURSDAY, 22 JUNE

08.00-12.00 Trade Show Registration
(Entrance B Foyer, Level P0)

08.00-14.00 Convention Registration
(Entrance B Foyer, Level P0)

08.30-12.00 Breakfast on the Trade Show Floor
(Exhibition Hall, Level P0)
Breakfast served 08.30-10.30

Co-Sponsor:
Kelonik / KCS

10.30 Special presentation on Event Cinema

11.30 Studio screening

14.00 A Toast to the 2023 Honorees
(Foyer 1, Level P1)

14.15 CineEurope Awards Ceremony
(Room 116-117, Level P1)

Sponsor:
The Coca-Cola Company

CINEEUROPE'S 2023 HONOREES

International Exhibitor of the Year

International Distributor of the Year

UNIC Award of Achievement

CineEurope Gold Awards

PLEASE STAY TUNED FOR ADDITIONAL PRESS RELEASES ANNOUNCING AWARD WINNERS

15.30 CineEurope 2023 Closing Reception
(Room 111 & Terrace, Level P1)