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SHOWEAST

CONVENTION AND EXPO

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WE PROUDLY SALUTE OUR COLLEAGUE

LISA BUNNELL

2022 BINGHAM RAY SPIRIT AWARD HONOREE

AND ALL OTHER 2022 AWARD HONOREES

International Exhibitor of the Year
MIGUEL MIER
Cinépolis

International Distributors of the Year
CLAITON FERNANDES
California Filmes
VLADIMIR FERNANDES
California Filmes

Career Achievement Award
MAURICIO DURAN

Class of 2022 Hall of Fame Inductees
BYRON BERKLEY
PAUL HOLLIMAN
MARK O'MEARA
PHIL RAFNSON
KRISTA SCHULTE
MORRIE BIRNBAUM

Dan Fellman Show "E" Award
ROLANDO RODRIGUEZ
Marcus Theatres

Al Shapiro Distinguished Service Award
ELIZABETH O'NEIL
Variety, The Children's Charity of Southern California

Salah M. Hassanein Humanitarian Award
MARK CHRISTIANSEN
Paramount Pictures

NAC ICON Award
ROB NOVAK
Marcus Theatres
ROB LEHMAN
Santikos Entertainment
DOREEN SAYEGH
Cranford Theater

UNIVERSAL FOCUS FEATURES

Congratulations!

MORRIE BIRNBAUM

on your induction into the ShowEast Hall Of Fame

West Wind Drive-Ins and Syufy Enterprises

SYUFY ENTERPRISES

WELCOME TO SHOWEAST 2022

Thank you for returning with us to the **Loews Miami Beach Hotel** to celebrate and shape the future of the cinema industry! It's been a long time since we last met and the ShowEast team has been hard at work planning this year's edition. We are committed to organizing a program that suits everyone's needs.

Content is the heart and soul of **ShowEast** with **five feature films** being screened this year. Around them, we have built an exciting backdrop of programming that touches on new technologies, trends in the industry, diversity & inclusion, studio presentations, and more!

Coming Attractions is a sneak preview of content into the holiday season and beyond. We have 10 companies participating this year including **Briarcliff Entertainment, Fathom Events, Focus Features, Lionsgate, Searchlight Pictures, Sony Pictures Releasing, Trafalgar Releasing, United Artists Releasing, Universal Pictures** and **The Walt Disney Studios**.

We are proud to join forces with **The Coca-Cola Company** to present a special program on **Inclusion & Diversity** and have put together an impressive panel. The breakfast Wednesday morning will also feature the presentation of **The Coca-Cola Empowerment Award** to Joe Masher of Bow Tie Management.

The Hall of Fame Luncheon is one of the mainstays of ShowEast and six members of the industry are being inducted into the prestigious group – **Byron Berkley, Morrie Birnbaum, Paul Holliman, Mark O'Meara, Phil Rafnson,** and **Krista Schulte**.

continued

The **ShowEast EXPO** will run Tuesday and Wednesday with lunch being served both days. You will be able to discover the latest in concessions, projection, seating, architecture, new technologies, and trends that will be coming to your theatre.

All films and product will be screened at the **Regal South Beach**. We are very grateful to Regal for allowing us to use their theatre. Special acknowledgement to the Regal tech team for their professionalism and allowing for a spectacular presentation. Kudos to Bob Wall, Jason Lange, Mark Wall, Mark Pierce, Jonathan Bartow, Ahmed Moustafa, Liz Razilou, as well as, the rest of the Regal staff.

Congratulations to all of our honorees that are being presented with awards throughout the week: **Universal Pictures International, Paramount Pictures, Adriana Ortega Arratia on behalf of Cinenauta, Miguel Mier, Claiton & Vladimir Fernandes, Mauricio Duran, Rolando Rodriguez, Elizabeth O'Neil, Mark Christiansen, Lisa Bunnell, Rob Novak, Rob Lehman,** and **Doreen Sayegh.**

Thank you to all of our delegates, sponsors, EXPO exhibitors, presenters, and studios for your support—we could not do it without all of you!

Enjoy the show!
THE SHOWEAST TEAM

FilmExpoGroup
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FILMEXPOS.COM

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ShowEast expresses its appreciation to the following studios showcasing product at this year's convention:

Briarcliff Entertainment

Fathom Events

Focus Features

Lionsgate

Paramount Pictures

Searchlight Pictures

Sony Pictures Releasing

Trafalgar Releasing

United Artists Releasing

Universal Pictures

Walt Disney Studios

Warner Bros. Pictures

SHOWEAST

SHOWEAST

ShowEast extends its appreciation to the following companies for their support of this year's convention:

Amazon Studios
The Boxoffice Company
Briarcliff Entertainment
Cinionic
CJ 4DPlex
The Coca-Cola Company
Comscore
Deluxe
DTS:X
Fandango
Fathom Events
Ferrara
Focus Features
GDC Technology Limited
Golden Link
Hershey
Lionsgate
Moviefone
Packaging Concepts, Inc.
Paramount Pictures
Pepsico
Promotion in Motion
Quality Sign & Marquee
Ready Theatre Systems
RealD
Reynolds & Reynolds
Screenvision Media
Searchlight Pictures
Sharp / NEC
Sony Pictures Releasing
Trafalgar Releasing
Universal Pictures
UA Releasing
Walt Disney Studios

Additionally, we extend a thank you to Harman Cinema and Sharp / NEC for providing projectors and speakers for our seminars and awards at the Loews Miami Beach Hotel.

HARMAN
A SAMSUNG COMPANY

SHARP / NEC

SHOWEAST

SPECIAL THANKS TO

REGAL

THE OFFICIAL VENUE PARTNER OF THE 2022 SHOWEAST CONVENTION

We'd like to thank the entire Regal South Beach team for their outstanding support and would like to single out the following individuals:

Bob Wall

Mark Wall

Jason Lange

Jonathan Bartow

Mark Pierce

Ahmed Moustafa

Liz Razilou

We are pleased to acknowledge the following companies for providing concessions and special branded packaging for this year's presentations:

Ferrara

HERSHEY

PCI PACKAGING CONCEPTS. INC.

PEPSICO foodservice

PIM BRANDS

SEARCHLIGHT PICTURES

SHOWEAST

We are pleased to acknowledge the following companies for their contributions to this year's ShowEast Goody Bag

The Coca-Cola Company

Hershey's

Paramount Pictures

PIM Brands

Pepsico

Ready Theatre Systems

UA Releasing

Universal/Focus

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SHOWEAST

We are pleased to induct these noteworthy individuals into the ShowEast Hall of Fame

Byron Berkley

Morrie Birnbaum

Paul Holliman

Mark O'Meara

Phil Rafnson

Krista Schulte

Celebrating Movie Magic

Congratulations to Krista Schulte and all the 2022 Awards Winners

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ShowEast is proud to bestow its highest respect upon its 2022 Honorees:

DAN FELLMAN SHOW “E” AWARD
Rolando Rodriguez, Marcus Theatres & Chairman, NATO

AL SHAPIRO DISTINGUISHED SERVICE AWARD
Elizabeth O’Neil, Executive Director, Variety The Children's Charity of Southern California

SALAH M. HASSANEIN HUMANITARIAN AWARD
Mark Christiansen, EVP, Worldwide Distribution Operations, Paramount Pictures

BINGHAM RAY SPIRIT AWARD
Lisa Bunnell, President Distribution, Focus Features

NAC ICON AWARDS
Rob Novak, Marcus Theatres
Rob Lehman, Santikos Entertainment
Doreen Sayegh, Cranford Theater

META MEDIA

MetaMedia is proud to join everyone in celebrating the 2022 ShowEast honorees:

Dan Fellman Show "E" Award: Rolando Rodriguez, Marcus Theatres

Salah M. Hassanein Humanitarian Award: Mark Christiansen, Paramount Pictures

Bingham Ray Independent Spirit Award: Lisa Bunnell, Focus Features

Al Shapiro Distinguished Service Award: Elizabeth O'Neil, Variety

International Exhibitor of the Year Award: Miguel Mier, Cinepolis

International Distributor of the Year Award: California Filmes

International Career Achievement Award: Mauricio Duran

ShowEast Hall of Fame Class of 2022: Paul Holliman, Krista Schulte, Phil Rafnson, Mark O'Meara, Byron Berkley, Morrie Birnbaum

ShowEast ICON Award, presented by the NAC: Rob Novak, Marcus Theatres; Rob Lehman, Santikos Entertainment; Doreen Sayegh, Cranford Theatre

Congratulations to all this year's ShowEast honorees!

SHOWEAST

Dan Fellman Show "E" Award

ROLANDO RODRIGUEZ
Marcus Theatres & Chairman, NATO

CONGRATULATIONS
2022 SHOWEAST AWARD WINNERS

ROLANDO RODRIGUEZ
SENIOR ADVISOR, MARCUS CORPORATION
Dan Fellman Show "E" Award

ROB NOVAK
SENIOR V.P. OF OPERATIONS AND F&B, MARCUS THEATRES
ShowEast ICON Award

We are excited to recognize two of our own among the winners. Thank you for your dedication and leadership in the exhibition industry!

MARCUS THEATRES
MOVIE TAVERN

SHOWEAST

Al Shapiro Distinguished Service Award

ELIZABETH O'NEIL
Executive Director, Variety - The Children's Charity of Southern California

CINEMA
WITHOUT BOUNDARIES

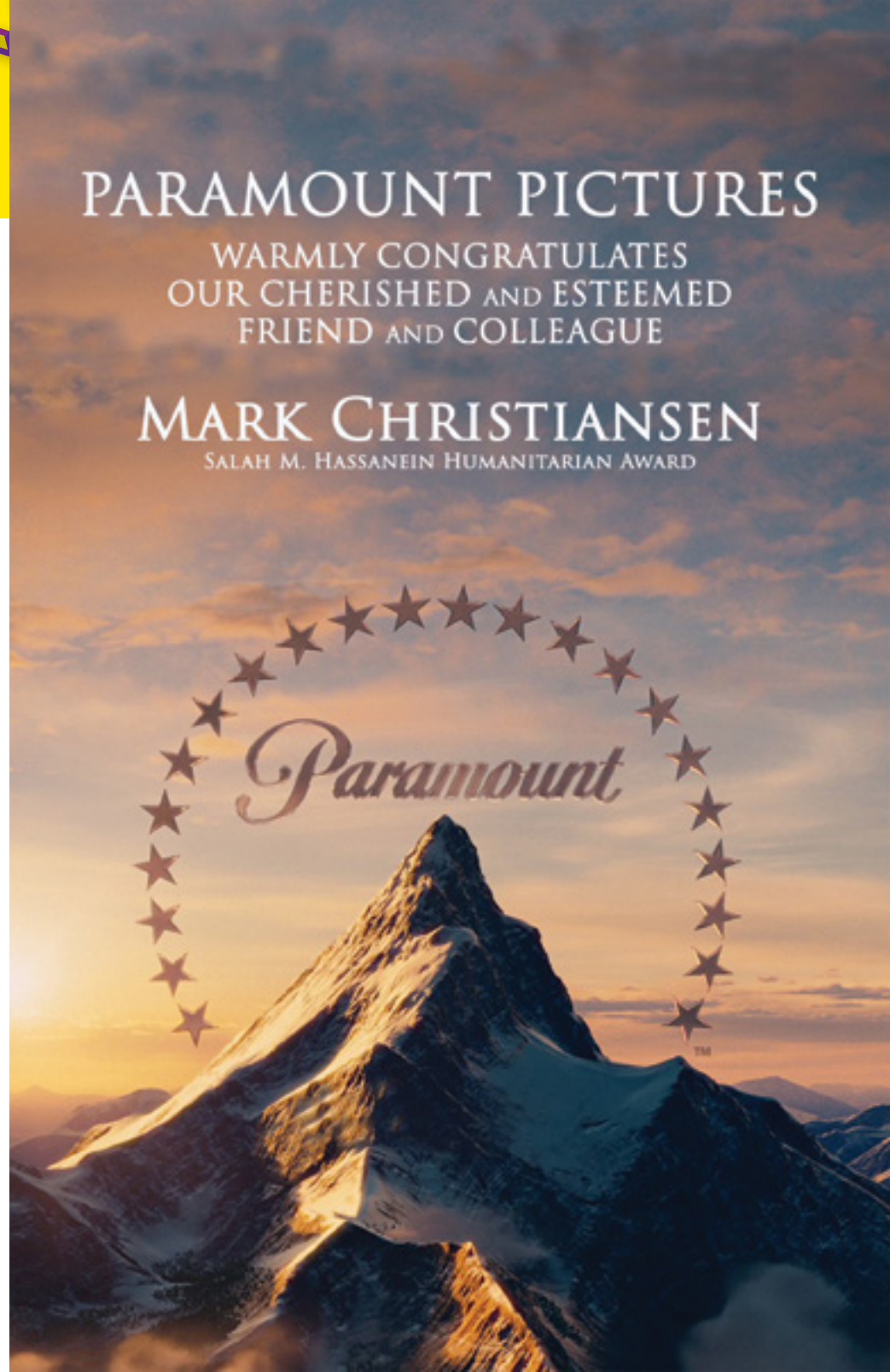
SCREENX

SCREEN

SHOWEAST

Salah M. Hassanein Humanitarian Award

MARK CHRISTIANSEN
EVP, Worldwide Distribution Operations,
Paramount Pictures



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Bingham Ray Spirit Award

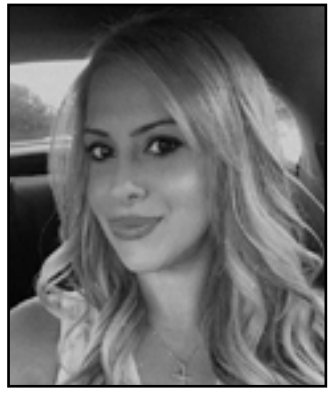
LISA BUNNELL

President Distribution,
Focus Features

SHOWEAST

NAC Icon Award

ROB NOVAK
Marcus Theatres



DOREEN SAYEGH
Cranford Theater

ROB LEHMAN
Santikos Entertainment

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CONGRATULATES OUR
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INTERNATIONAL EXHIBITOR OF THE YEAR
Miguel Mier
CINEPOLIS

DAN FELLMAN SHOW "E" AWARD WINNER
Rolando Rodriguez

NAC ICON AWARD WINNERS
Rob Novak, Marcus Theatres
Rob Lehman, Santikos Entertainment

AND ALL 2022 SHOWEAST AWARD RECIPIENTS

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SHOWEAST

The Coca-Cola Empowerment Award

JOE MASHER

Owner & Operating Partner, Bow Tie Management

ShowEast is proud to bestow its highest esteem upon its 2022 International Honorees:

INTERNATIONAL EXHIBITOR OF THE YEAR

Miguel Mier, Chief Operating Officer, Cinépolis

INTERNATIONAL DISTRIBUTORS OF THE YEAR

Claiton Fernandes, Vice Chairman, California Filmes
Vladimir Fernandes, Chairman, California Filmes

CAREER ACHIEVEMENT AWARD

Mauricio Duran, formerly Universal Pictures Int'l

COMSCORE INTERNATIONAL BOX OFFICE ACHIEVEMENT AWARDS

Universal Pictures International

El Exorcismo de Dios
Adriana Ortega Arratia, CEO, Cinenauta

COMSCORE DOMESTIC BOX OFFICE ACHIEVEMENT AWARD

Paramount Pictures for *Top Gun: Maverick*

SHOWEAST

International Exhibitor of the Year

MIGUEL MIER
Chief Operating Officer, Cinépolis

COMSCORE CONGRATULATES

The ShowEast Award Winners

International Exhibitor of the Year
Miguel Mier
CINÉPOLIS INTERNATIONAL

Distributors of the Year
Claiton Fernandes
VICE CHAIRMAN
CALIFORNIA FILMES

Vladimir Fernandes
CHAIRMAN
CALIFORNIA FILMES

Career Achievement Award
Mauricio Duran
FORMERLY UNIVERSAL PICTURES INTERNATIONAL

Comscore International Box Office Achievement Award for Latin America
Universal Pictures International
NIELS SWINKELS,
EVP & MD UNIVERSAL PICTURES INTERNATIONAL

Comscore Box Office Achievement Award for Latin American Local Title
El Exorcismo de Dios
ADRIANA ORTEGA ARRATIA,
EXECUTIVE PRODUCER

Comscore Domestic Box Office Achievement Award
Paramount Pictures' Top Gun: Maverick
CHRIS ARONSON,
PRESIDENT, DOMESTIC DISTRIBUTION PARAMOUNT PICTURES

THE RECOGNIZED GLOBAL MARKET LEADER IN BOX OFFICE MEASUREMENT

comscore

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International Distributors of the Year

CLAITON FERNANDES
Vice Chairman, California Filmes

VLADIMIR FERNANDES
Chairman, California Filmes

NETFLIX
CONGRATULATES THE
2022 SHOWEAST AWARD RECIPIENTS

DAN FELLMAN SHOW "E" AWARD:
Rolando Rodriguez, Marcus Theatres

SALAH M. HASSANEIN HUMANITARIAN AWARD:
Mark Christiansen, Paramount Pictures

BINGHAM RAY INDEPENDENT SPIRIT AWARD:
Lisa Bunnell, Focus Features

AL SHAPIRO DISTINGUISHED SERVICE AWARD:
Elizabeth O'Neil, Variety

INTERNATIONAL EXHIBITOR OF THE YEAR AWARD:
Miguel Mier, Cinépolis

INTERNATIONAL DISTRIBUTOR OF THE YEAR AWARD:
California Filmes

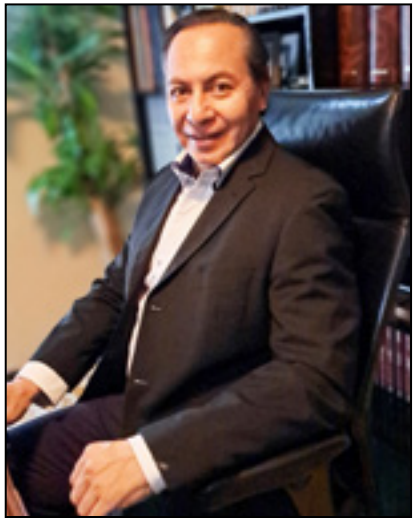
INTERNATIONAL CAREER ACHIEVEMENT AWARD:
Mauricio Duran

SHOWEAST ICON AWARD, PRESENTED BY THE NAC:
Rob Novak, Marcus Theatres
Rob Lehman, Santikos Entertainment
Doreen Sayegh, Cranford Theatre

SHOWEAST HALL OF FAME CLASS OF 2022:
Paul Holliman, Krista Schulte, Phil Rafnson,
Mark O'Meara, Byron Berkley, and Morrie Birnbaum

SHOWEAST

Career Achievement Award



MAURICIO DURAN

Formerly Universal Pictures International

Congratulations to the 2022 Showeast Honorees

Dan Fellman Show „E„ Award
Rolando Rodriguez, Marcus Theatres

Salah M. Hassanein Humanitarian Award
Mark Christiansen, Paramount Pictures

Bingham Ray Independent Spirit Award
Lisa Bunnell, Focus Features

Al Shapiro Distinguished Service Award Elizabeth O'Neil, Variety

International Exhibitor of the Year Award
Miguel Mier, Cinepolis

International Distributor of the Year Award
California Filmes

International Career Achievement Award
Mauricio Duran

Showeast Icon Award, Presented by The Nae
Rob Novak Marcus Theatres
Rob Lehman Santikos Entertainment
Doreen Sayegh Cranford Theatre

Showeast Hall of Fame Class of 2022
Paul Holliman Krista Schulte Phil Rafnson Mark O'Meara Byron Berkley Morrie Birnbaum

REAL D

SHOWEAST

Comscore's International Box Office Achievement Awards

Universal Pictures International

El Exorcismo de Dios
Adriana Ortega Arratia,
CEO, Cinenauta

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Comscore's Domestic Box Office Achievement Award

Paramount Pictures

for Top Gun: Maverick

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SHOWEAST

AMAZON STUDIOS AT SHOWEAST

MARK BOXER
Head of Distribution
AMAZON STUDIOS

We are thrilled to be back at ShowEast to celebrate our 2022 and 2023 slates with you. We are also invigorated by new technologies and new ways to collaborate. Just last month, we executed the first hologram Q&A for *Catherine Called Birdy* at the IFC Center with director Lena Dunham in London. These next few months, and into 2023, will be be great for our industry and we are excited to bring you a slate that is strong and diverse, filled with theatrical releases that will keep your patrons coming back to the cinema.

Our next release is **MY POLICEMAN** directed by Michael Grandage on October 21st. A tale of forbidden romance and changing social conventions, **MY POLICEMAN** follows the relationships between three people—policeman Tom (Harry Styles / Linus Roache), teacher Marion (Emma Corrin / Gina McKee), and museum curator Patrick (David Dawson / Rupert Everett)—and their emotional journey spanning decades. **MY POLICEMAN** premiered at the Toronto International Film Festival (TIFF) winning the Tribute Performance Award for Ensemble Cast.

We are releasing two fantastic documentaries this fall. The first is **GOOD NIGHT OPPY** from director Ryan White and producer Amblin Entertainment. The film tells the inspirational true story of Opportunity, a rover that was sent to Mars for a 90-day mission but ended up surviving for 15 years. The film follows Opportunity's groundbreaking journey on Mars and the remarkable bond forged between a robot and her humans millions of miles away. Crowd-pleaser **GOOD NIGHT OPPY** premiered at the Telluride and TIFF among many other festivals. Look for this enthralling documentary to take off in your theatres, and PLF screens, on November 4th.

The second documentary is **WILDCAT** releasing on December 21st. Back from the war in Afghanistan, a young British soldier struggling with depression and PTSD finds a second chance in the Amazon rainforest when he meets an American scientist, and together they foster an orphaned baby ocelot. **WILDCAT** premiered at Telluride to rave reviews. We know your audiences, especially cat fans, will fall in love with this curious, charming wildcat.

continued

This year we are also releasing **NANNY** from first-time director Nikyatu Jusu and producers Blumhouse. In the film, Aisha is an undocumented nanny working for a privileged couple in New York City, As she prepares for the arrival of the son she left behind in West Africa, a violent presence invades her reality, threatening the American dream she is painstakingly piecing together. **NANNY** premiered at the Sundance Film Festival, winning the Grand Jury Prize, Telluride and TIFF. **NANNY** opens in New York and Los Angeles on Wednesday, November 23rd followed by a nationwide expansion on December 2nd.

Next year we will continue to bring your audiences quality, award-winning films in addition to tentpole titles. Just to name a few, we have **SALTBURN**—writer / director Emerald Fennel's follow-up to *Promising Young Woman*, **CANDY CANE LANE**—a holiday comedy starring Eddie Murphy, and Untitled Nike / Ben Affleck & Matt Damon Project—follows the history of shoe salesman Sonny Vaccaro, and how he led Nike in its pursuit of the greatest athlete in the history of sports: Michael Jordan.

To our partners in exhibition, we thank you for your continued support and look forward to discussing these titles with you this week. Have a wonderful show!

TECHNOLOGY FOR CINEMAS OF ALL SIZES

Brian Claypool
Executive Vice President, Cinema
CHRISTIE

What a year! The demand for the in-theatre experience continues to increase and improve as audiences are eager to return, and studios announce a strong slate of blockbusters to welcome audiences back.

There's nothing quite like the shared experience of going to the movies, and Christie® has a comprehensive range of technology that meets the needs of exhibitors while providing a better experience than audiences can create at home. From Xenon to RGB pure laser, Vive Audio™, and a range of service options, we offer an exceptional range of choices to meet every size cinema and budget.

The widest range of projection solutions are now more energy-efficient than ever
With the latest innovations in CineLife+ electronics and Real|Laser™ illumination, our new 2K and 4K mainstream cinema models offer operational efficiency of up to 50% better than our competitors. Our response to volatile energy costs rising worldwide is to develop energy-efficient projection solutions. Giving you the highest lumen-per-watt performing projectors today translates to energy savings that could be more than USD$500 per year per projector. In addition to reducing exhibitors' operational expenses, these projectors are amongst the most eco-friendly display devices in the industry.

Options for your cinema
We continue to expand our range of cinema solutions with advancements to our RGB pure laser and updated Xenon projectors. With brilliant images to engage moviegoers and designed with advanced features to meet the evolving operational needs of cinemas, the Christie CP2420-Xe, CP4420-Xe, CP4425-RGB, and CP4435-RGB that we introduced earlier this year offer even more options for mainstream cinemas. Adding to that list, we designed the upcoming CP2415-Xe, CP2415-RGB, and CP2420-RGB projectors as reliable and affordable 2K projection solutions for the market.

We build the latest cinema projectors with CineLife+™ Series 4 cinema processing electronics, including advanced features that simplify installation and operation and enhance image performance to unprecedented levels for exhibition and post-production.

continued

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We are celebrating 30 years of dedication to making the world extraordinary through sound, sight and sensing. From forever transforming the sound of digital cinema to delivering smarter technology wherever you are, we are innovating the solutions of tomorrow – and we won't stop until every experience is sensational.

Congratulations to all the 2022 ShowEast Award Recipients

CHRISTIE (CONT'D)

And with Real|Laser™ and Xenolite® illumination technologies, cinemas can deliver an ever-improving immersive moviegoing experience.

An added layer of defense
Christie CounterAct™ with patented Care222® is designed to add another layer of defense to indoor spaces, including cinemas. The first UVC disinfection technology developed for use around people, CounterAct uses proprietary filtered far-UVC light to eliminate up to 99% of pathogens in indoor spaces, including the SARS-CoV-2 coronavirus that causes COVID-19, by damaging the DNA or RNA of the pathogen, leaving them unable to reproduce.

Service and support when you need it
Christie Professional Services is a trusted service provider, helping exhibitors maintain and prolong the life of their systems with tailored solutions. We continue to invest in innovation that allows our products to maintain consistent presentation quality over their lifetime. With the industry's most experienced Professional Services group, Christie offers the ultimate confidence in ownership that the exhibition market requires.

At Christie, we're passionate about improving the audience experience and continue to innovate and invest in technologies that lead the market. As we look to the year ahead, we're hopeful that audiences will continue to seek out the singular shared experience that cinemas offer and watch films as they are meant to be seen—on the big screen.

For more information about our participation at ShowEast, visit our website: christiedigital.com/cinema-events

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CINIONIC IS LASER-FOCUSED ON A SUSTAINABLE FUTURE

CARL RIJSBRACK
CMO & Head of Innovation
CINIONIC

The conversation around sustainability has gained momentum as exhibition enters a renewal wave amid a rise of technological advancements. Theaters around the world are looking for ways to reduce their carbon footprint to achieve their sustainability goals and mitigate rising energy costs.

Cinionic and founding partner Barco are committed to creating a greener future for cinema with ongoing initiatives across the business, from production through the use and lifetime of our solutions in the field.

Our green credentials:

- **Laser is the green choice for cinema.** Offering solutions for every screen and every theater with Cinionic's expanded all-laser portfolio.
- **Eco-driven design and production.** Reducing waste and increasing efficiency throughout the production pipeline.
- **Lifetime extension for existing hardware.** A modular approach that protects exhibitor investment with enhanced service and support to keep equipment performing well.
- **Circular economy & as-a-Service business models.** Allowing for greater reuse, redeployment, and manufacturing of technology.

The laser era is here. In 2014, Barco announced the first laser cinema projector, offering the promise of laser-powered entertainment destinations with unparalleled cinematic presentation. Fast forward more than seven years and laser is the new standard for cinematic presentation with laser solutions deployed worldwide. Today, Cinionic is **the laser company** with an all-laser portfolio and the ability to deliver a leading laser solution for every screen—from boutique micro-theaters to giant premium experiences. The move to laser offers cinemas an array of benefits ranging

continued

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SHOWEAST

CINIONIC (CONT'D)

from enhanced visual performance, increased moviegoer satisfaction, operational efficiencies, and the ability to use fewer resources.

Laser is the greener choice for cinema. By eliminating the need for bulbs, laser technology **decreases waste** from consumables. Laser projectors also **consume less energy** than their xenon predecessors, which means a **smaller carbon footprint** for theaters.

The path to a greener future for cinema begins long before our solutions make it to theaters with **eco-driven design and production**. We harness Barco's ecoDesign policy which rates products using the Barco ecoScoring framework. In practice, this means that each product sold today is designed and evaluated based on four points, leading to an overall ecoScore for the product: **Energy** efficiency and consumption, **Material** use and environmental impact, **Packaging & Logistic** design optimization, **End-of-Life** material efficiency and ability to recycle/reuse.

This year, Cinionic is debuting new expansions to the award-winning **Barco Series 4 family**, with two **new 2K models** and one **new 4K high-contrast model** for mid-size screens. Barco Series 4 features a modular product design optimized for upgradeability and maintenance, recycled/recyclable packaging, and energy efficiency with a low-power standby-mode. All 15 models in the Barco Series 4 range deliver **outstanding image quality and worry-free operation** powered by next-generation laser projection, available in both 2K and 4K options.

The modular approach to Barco Series 4 requires minimal maintenance interventions, giving exhibitors the ability to protect their investment in this greener cinema projector. For theaters with previous generations of projectors, Cinionic offers solutions for lifetime extension through enhanced service and support, fleet management, and Laser Light Upgrades.

The fastest way to laser. With Cinionic's Laser Light Upgrades (LLU), Series 2 xenon projectors can be upgraded to laser in less than a day. Now with 13 Laser Light Upgrade models from 12,000 to 37,000 lumens, LLU is available for more screens than ever before.

Cinionic is working to create a more circular economy for cinema technology. Classic concepts like service, repair, and re-use are optimized to reduce the service needs over the lifetime of new products. New Sign-up models, like **Cinema-as-a-Service** and **Premium powered by CGS**, offer outcome-based visualization for greater re-use, redeployment, and remanufacturing through Cinionic's end-to-end managed

continued

CINIONIC (CONT'D)

services, extending the lifetime of our solutions significantly and decreasing the need for new raw materials.

Cinionic is laser-focused on driving results for exhibitors. As the global leader in laser-powered cinema solutions, Cinionic is committed to ongoing innovation and support for elevating the experience - and business - of cinema. Today, the laser transition offers millions of moviegoers a greener way to go to the cinema.

We are proud to once again support the exhibition community as a sponsor of ShowEast, we would love for you to join us at the Opening and Closing Night Receptions. Let the Cinionic team show you how cinema is brighter with laser.

Join us and let's design the future of moviegoing, together.

CONGRATULATIONS TO THE 2022 SHOWEAST AWARD WINNERS!

DAN FELLMAN SHOW "E" AWARD:
Rolando Rodriguez, Marcus Theatres

SALAH M. HASSANEIN HUMANITARIAN AWARD:
Mark Christiansen, Paramount Pictures

BINGHAM RAY INDEPENDENT SPIRIT AWARD:
Lisa Bunnell, Focus Features

AL SHAPIRO DISTINGUISHED SERVICE AWARD:
Elizabeth O'Neil, Variety

INTERNATIONAL EXHIBITOR OF THE YEAR AWARD:
Miguel Mier, Cinépolis

INTERNATIONAL DISTRIBUTOR OF THE YEAR AWARD:
California Filmes

INTERNATIONAL CAREER ACHIEVEMENT AWARD:
Mauricio Duran

SHOWEAST ICON AWARD, PRESENTED BY THE NAC:
Rob Novak, Marcus Theatres
Rob Lehman, Santikos Entertainment
Doreen Sayegh, Cranford Theatre

SHOWEAST HALL OF FAME CLASS OF 2022:
Paul Holliman, Krista Schulte, Phil Rafnson, Mark O'Meara, Byron Berkley, Morrie Birnbaum

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The Coca-Cola Company

We're dedicated to creating refreshing and magical movie moments which is why we're excited to join the leaders once again and best of the Film Industry at ShowEast 2022. We look forwarding to spending this time together, soaking up the Miami sunshine and being together again celebrating this incredible industry.

We share the belief that the best place to enjoy a movie is in the movie theater —with an ice-cold Coca-Cola beverage and buttery, hot popcorn in hand. We will continue to invest our resources in this great industry, and we will work closely with theatre owners and operators to garner insights, share best practices and collaborate on new technology to discover new and innovative opportunities. Our long-term commitment to the movie industry will support our shared vision of refreshing the movie-going experience around the world.

We are honored and humbled to have the best cinema partners in the world and we are excited about the future of this industry and our ability to reshape it together. Here's to a future of innovation, customer-centricity and making the theater a must-attend destination. We look forward to celebrating our shared success and planning for future opportunities at this year's ShowEast 2022.

Have a magical and refreshing time!
Cheers from The Coca-Cola Company

ADVANCING FORWARD

Mike Viane
Head of Global Revenue, Comscore Movies
COMSCORE

Dear Valued Partners,

It is wonderful to see the industry gathered together in Miami for another ShowEast. More than ever, our industry's health requires cohesive partnerships, resilience and reimagination. Comscore is proud to be an integral part of this recovery and is committed to evolve with the demands of your business.

Comscore is the trusted source of box office data not only in our theatrical business, but across major media outlets in over 100 countries. Our team manages the largest database of box office information in the world while also being laser-focused on moving forward. With our Comscore Movies platform we are taking a meaningful step forward and introducing a significantly improved box office measurement tool. This new platform includes redefined, cutting-edge reports that can be accessed on your desktop but will also format to your mobile device. Likewise, we continue to advance our PostTrak and FORECAST products and our Hollywood Software team is evolving TDS to the Smart Platform.

As the industry searches for a new normal, it is exhilarating to see moviegoers' willingness to return to theatres. We are confident that our robust measurement tools and detailed analytics will aid industry recovery and push moviegoing into a vibrant future. Together, we are committed to setting a new standard.

In partnership,
Mike Viane

One thing is certain:
there is no replacement for the movie-going experience.

Comscore: the gold standard in worldwide box office data.

Comscore is a **proud partner and supporter** of the movie industry and applauds its resiliency over the last two years.

comscore

DOLBY CINEMA SOLUTIONS

MIKE ARCHER
VP, WW Cinema Sales & Partner Management
DOLBY LABORATORIES

There's something magical about watching movies on the big screen – connecting deeply with the story, stepping into the lives of the characters, and immersing yourself in the world the filmmaker created for you. Presenting these movies in a spectacular and memorable experience is our passion. Dolby has been an integral part of the moviegoing experience for millions of people around the world, amazing audiences through our innovative cinema technology, such as the multi-dimensional sound of Dolby Atmos. We're here to help you greet people coming back to the theaters, and to awe new generations of moviegoers with our latest products, the DSR1090 and Dolby Accessibility Solution, and Auditorium Packages.

INTRODUCING THE DOLBY DSR1090 10" TWO-WAY SURROUND SPEAKER

Amazing surround detail for small to medium-sized auditoriums

We're proud to announce the new Dolby® DSR1090. The DSR1090 has been designed for use in small to medium-sized cinema auditoriums and is equipped to perform equally well in rear-surround, side-surround, and overhead applications.

A carefully chosen 10" woofer provides robust low/mid frequency while a 1" high-frequency compression driver mated with a 90° horizontal x 60° vertical waveguide helps deliver smooth, detailed response within the speaker's entire operating range. It's simple to install and ready to play right out of the box, making your surround installation quick, elegant, and remarkably effective.

DOLBY ACCESSIBILITY SOLUTION

Give every guest a spectacular Dolby experience

The Dolby Accessibility Solution is a complete and versatile cinema accessibility solution that is easy for exhibitors to install and maintain, and simple for customers to use. It integrates hearing impaired (HI) amplified audio, visually impaired narrative (VI-N) audio, and closed captions (CC) in real time on a single dedicated receiver, allowing exhibitors to make their rooms accessible to all hard of hearing or visually impaired customers.

continued

SHOWEAST

The Dolby Accessibility Solution works by wirelessly streaming HI audio, VI-N audio, and CC from any digital cinema package (DCP) that contains accessible content, avoiding synchronization issues associated with cloud-based solutions. The receivers can be configured to provide either CC display, HI on both ears, VI-N on both ears, or HI and VI-N together (one for each ear) and allows guests to choose the experience they prefer.

Key Features

- Cinema owned receiver with adjustable support arm that fits into most theater seat cup holders for individual use
- Touchscreen display with privacy filter to minimize distraction to other patrons
- Compatible with most digital cinema servers
- Supports content from SMPTE and INTEROP DCPs
- User can select from up to 6 CC languages depending on the languages contained in the DCP
- 6-hour rechargeable battery with easy-to-see battery level indicator
- Standard 3.5 mm stereo jack for cinema-supplied headphones or patron-owned headphones

DOLBY AUDITORIUM PACKAGES

Give your guests an experience like no other

The Dolby Auditorium Packages are supremely flexible and configured for exceptional performance, from 5.1, Dolby Surround 7.1, up to Dolby Atmos. They are designed to service a variety of auditorium sizes and have an optional low-cost extended warranty that significantly reduces the total cost of ownership. Designed to be scalable, you have the option to future-proof your auditorium now, and as revenues increase, upgrade to Dolby Atmos.

The Dolby Auditorium Packages deliver:

- Smart solutions for the best performance in any size auditorium
  Our products are quality tested in multiple configurations in our own engineering labs to ensure the highest quality and reliability.

- **One-stop customer support**
  With a customer satisfaction score (CSAT) currently above 90%, work with Dolby's own global customer support team who understands, cares, and can help with every aspect of your Dolby technology.

- **The global leader for immersive installations in cinema**
  By placing individual sounds all around the audience, including overhead, moviegoers feel like they are inside the action.

continued

DOLBY LABORATORIES (CONT'D)

Integrated innovations for a complete cinema solution

Our Integrated Media Server IMS3000 coupled with a Dolby Multichannel Amplifier and Dolby/SLS Speakers offer a complete, integrated solution that's cost effective, reliable, and easy to install.

- **Dolby Integrated Media Server IMS3000**
  Easily enable 5.1, Dolby Surround 7.1, or Dolby Atmos when you're ready to upgrade, and deliver unforgettable sound experiences to your audiences.

- **Dolby Multichannel Amplifier**
  This advanced, high-density design can replace up to 16 stereo amplifiers, using less space and producing less heat, reducing power consumption by as much as 50%.

- **Dolby Loudspeakers**
  These loudspeakers wear the Dolby badge and are representative of the quality and innovation shown in all the Dolby Professional Cinema product line.

LEARN MORE
Visit http://professional.dolby.com/cinema or contact your local dealer or Dolby Sales Representative for more information.

FilmExpoGroup LLC
CONGRATULATES
ALL 2022
AWARD WINNERS
ON THEIR
WELL-DESERVED
HONORS

SHOWEAST

COMING SOON FROM FOCUS FEATURES

LISA BUNNELL
President of Distribution
FOCUS FEATURES

2022 marks an important milestone for Focus Features, as we celebrate the studio's 20th anniversary and legacy of exceptional filmmaking. And what a year it has been! As an industry, we have watched as moviegoers of all ages slowly but surely started returning to theaters, and we remain encouraged by the progress this year has brought all of us collectively. At Focus, we believe deeply in the theatrical experience and the power of movies to inspire human connection and bring entire communities together through storytelling. Which is why we strive to make films that not only entertain but also make us think, and ignite a cultural conversation. From commercial fare like the beloved *Downton Abbey: A New Era*, to the critically acclaimed *Mrs. Harris Goes to Paris,* and Robert Eggers' visually stunning Viking epic, *The Northman*, we have been fortunate to bring audiences one of the studio's biggest slates ever this year, featuring a wide variety of engaging and thought-provoking films.

We recently released one of the most anticipated films of the year, *TÁR* from director Todd Field – his first film in sixteen years! *TÁR* had its world premiere at the 79th Venice International Film Festival, where Cate Blanchett received the Best Actress award for her singular and tour de force performance as the film's titular character. Next up is James Gray's **ARMAGEDDON TIME**, a profoundly personal story inspired by Gray's own childhood in pre-Reagan America and set in Queens, NY. The film features an all-star cast led by Anthony Hopkins, Jeremy Strong, and Anne Hathaway. Finally, we are capping off a great year of movies with **SPOILER ALERT**, based on Michael Ausiello's best-selling memoir about love and loss. The heartwarming and surprisingly funny film stars Jim Parsons and Ben Aldridge with Sally Field, Bill Irwin and Queer Eye's Antoni Porowski rounding out the cast.

Focus also has an incredible lineup of films on the horizon for 2023. Next year's slate will once again represent a broad spectrum of stories from some of the industry's finest auteur filmmakers, including Wes Anderson's eagerly awaited **ASTEROID CITY**, Alexander Payne's next film **THE HOLDOVERS** and a hotly anticipated untitled comedy from Ethan Cohen. We are also committed to championing the next generation of storytellers and are proud to release feature directorial debuts from exciting newcomers like Nida Manzoor with **POLITE SOCIETY**, A.V. Rockwell's **A THOUSAND AND ONE** and

continued

FOCUS FEATURES (CONT'D)

Zelda Williams' **LISA FRANKENSTEIN**. Furthermore, the studio is thrilled to bring back two of our most beloved franchises in 2023 with **BOOK CLUB II: THE NEXT CHAPTER** and **MY BIG FAT GREEK WEDDING 3**. We will round out our ambitious slate with Goran Stolevski's **OF AN AGE**, Vasilis Katsoupis's Inside starring the inimitable Willem Dafoe, and Bobby Farrelly's return to cinemas with Champions, starring Woody Harrelson.

None of this would be possible without you, our trusted and valued exhibition partners. We look forward to continuing to provide your theaters and moviegoers with a variety of high-quality films from our industry's most talented filmmakers and the next generation of gifted storytellers.

Thank you always for your support!

SHOWEAST

ICTA AT SHOWEAST

Frank Tees
Vice President, Technical Sales Support
MOVING IMAGE TECHNOLOGIES, INC
President
ICTA

Welcome back to Miami Beach, Florida and the long-awaited ShowEast convention! It is my pleasure to address you on behalf of the International Cinema Technology Association. It is exciting to be joining our friends and colleagues together to celebrate as well as review the latest coming attractions and technologies that make cinema the best place to view a movie! I would like to congratulate the Hall of Fame inductees for 2022, including Phil Rafnson, the Chairman and CEO of my company Moving iMage Technologies. Congratulations also to the much-deserved ShowEast Award winners.

I am always eager to join everyone at a trade show because we are family in this industry. We are professional descendants of our mentors, friends and colleagues who we've been inspired by and who have not only molded our character but our direction. Like me, you may be a professional descendant of theatre exhibition, floor staff, management, projection and sound, technical operations, technical service, manufacturing, software, integration, systems design, corporate administration, content creation, advertising and marketing, and many others (my apologies if I missed you). As we navigate the cinema industry, we connect with many individuals that become our professional descendants. Let's remember to build time into our professional lives to mentor and educate those in our industry so as to help build a long line of descendants that will keep the cinema industry strong into the future.

The International Cinema Technology Association is a global network of professionals in the motion picture industry. Members of the ICTA are those companies that manufacture, service and create the equipment that goes into movie theatres. Our members are on the cutting edge of new technologies and have been the driving force in digital, 3D, immersive sound systems, high frame rates and lasers.

Our next event is the Los Angeles Seminar Series in Partnership with the Cinema Foundation which will be held at the Universal Hilton in Los Angeles—January 9-11, 2023. You read that right! We are partnering up with the Cinema Foundation to create a program that reaches the broader industry. We are working to bring a blended technical

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program with highlights of the latest and trending technical advances in cinema. The LASS is the most comprehensive cinema technical conference all year. We hope you will join us. We are excited to announce our partnership with the Cinema Foundation and cannot wait to show you the re-imagined LASS!

For the ICTA Summer Convention, we will be returning to Los Angeles in 2023 to delve deeper into cinema technology in the heart of our industry. Keep an eye out for our program notices at the Biltmore Hotel, Los Angeles: July 23-26, 2023. Program notices will come out next year.

Have a prosperous 2022 and holiday season and I look forward to seeing you in 2023!

NEW PRODUCT

Omniterm
Cinema Management Software

Gift Card Promotions
Providing theatres with the ability of designing gift card promotions for various periods throughout the year. Promotions can include a discounted price for a gift card as well as issuing a bonus gift card when purchasing a certain value gift card.

SHOWEAST

LIONSGATE 2022

David Spitz
President, Worldwide Theatrical Distribution
LIONSGATE

Lionsgate couldn't be more excited to be back in Miami with you all to share a closer look at some of the exciting films we have on our upcoming slate. We are looking forward to seeing you all throughout the week.

Exorcism is a subject that is inextricably linked with horror films, and this Halloween a new chapter will be written with **PREY FOR THE DEVIL** from producer Paul Brooks. In the film, Sister Ann is a restless 25-year-old, who devoutly believes that performing exorcisms is her calling. But she is at odds with the institution's traditions: sisters are not allowed to perform exorcisms, only priests. With the support of a mentor, a professor who senses her special gift, she is allowed to observe actual training sessions. Her desire to prove herself takes a personal turn when she meets one of the school's most disturbed patients. Sister Ann comes face to face with a demonic force that infests the school and has mysterious ties to her own past. It is then that the power of evil and her own startling abilities are fully realized.

Over the past two decades, Gerard Butler has become synonymous with action packed films on the big screen. In January, he's back as a commercial pilot in desperate straits trying to protect his passengers in **PLANE**. After landing his storm-damaged aircraft in hostile territory, Captain Brodie Torrance (Butler) finds himself, his passengers and his crew at risk from local militants who want to take them hostage. As the world searches for the disappeared aircraft, Brodie must rise to the occasion and keep his passengers safe until help arrives.

In the 1970s, a new Christian movement started in California and swept across America bringing new and diverse groups into the church and radically changed the face of American Evangelism. Set against that backdrop, our upcoming film from Kingdom Story Co, **JESUS REVOLUTION**, tells the story of Greg Laurie and the origins of his Harvest Christian Fellowship and lands in your theatres this February. Greg (Joel Courtney) is searching for all the right things in all the wrong places, until he meets Lonnie Frisbee (Jonathan Roumie), a charismatic hippie-street-preacher. Together with Pastor Chuck Smith (Kelsey Grammer), they open the doors of Smith's languishing church to an

continued

unexpected revival of radical and newfound love, leading to a **JESUS REVOLTION** that changed the world.

The Baba Yaga returns this March with **JOHN WICK: CHAPTER 4**. John Wick (Keanu Reeves) takes on his most lethal adversaries yet in the upcoming fourth installment of the series. With the price on his head ever increasing, Wick takes his fight against the High Table global as he seeks out the most powerful players in the underworld, from New York to Paris to Osaka to Berlin. Chad Stahelski returns to helm as the universe continues to expand with new locations, new faces, and plenty of creative and adrenaline soaked fights.

Judy Blume is one of the most revered American authors of all time and, next April, her best known work **ARE YOU THERE GOD? IT'S ME, MARGARET** is finally coming to the big screen. Three-time Academy Award winning producer James L. Brooks has teamed up with director Kelly Fremon Craig (*The Edge Of Seventeen*) to bring the classic coming of age story to life with an incredible cast anchored by Rachel McAdams, Kathy Bates, and newcomer Abby Ryder Fortson. This timeless and relatable story has transcended decades and spoken to generations of women.

When a mission seems ill-advised, impossible, or suicidal, there's only one team to call, and after nearly a decade of silence, **THE EXPENDABLES** are back with a vengeance in **THE EXPENDABLES 4**. Global war and destruction looms as Russia and the U.S. are facing imminent nuclear conflict, and **THE EXPENDABLES** are the only ones capable of defusing the standoff. Next September, Lee Christmas (Jason Statham) and Barney Ross (Sylvester Stallone) return with a star-studded cast of teammates to live up to their team name and deliver the excitement and action that the franchise is famous for, all while saving the world.

We appreciate your continued support and look forward to a great end to 2022 with many exciting projects on the horizon; from the expansion of the John Wick saga in **BALLERINA** starring Ana de Armas, to the return of *The Hunger Games* franchise in **BALLAD OF SONGBIRDS AND SNAKES**, to the rebirth of the *Dirty Dancing* franchise, and lots of fresh and compelling new content like director Eli Roth's adaptation of one of the best-selling video game franchises of all time, **BORDERLANDS**, starring Cate Blanchett and Kevin Hart. Lionsgate is committed to bringing fresh, original, and diverse films to your screens and we look forward to a resurgent 2023.

PAPER AIRPLANE CONTINUES TO REDEFINE CINEMA

MIKE POLYDOROS
President & Co-Founder
PAPER AIRPLANE MEDIA

The PaperAirplane team is excited to be with you in sunny Miami for a great week of presentations and meetings. We appreciate the opportunity to contribute to this year's journal and look forward to seeing you in person throughout the convention.

In just over two years, PaperAirplane has become the trusted source for Cinema Marketing. We are proud to have been able to help studios big and small create efficient and effective marketing solutions in an ever-evolving theatrical space.

October marks the two-year anniversary of the launch of *The Hangar.* When we started, our industry was struggling, with few new releases on the calendar and exhibition fighting to keep their doors open. *The Hangar* provided a resource for exhibition, who was often short-staffed and low on bandwidth. Built in participation with regional and national circuits, The Hangar was designed to create an efficiency that we knew was needed in the space. Slowly over time, as our industry began to recover, The Hangar continued to grow, both in exhibitors using the platform along with titles offered.

Today, *The Hangar* services exhibitors that represent more than 98% of the North American box office, with studio approved digital marketing assets from over 700 titles from all the key content providers, including major studios, independent distributors, event cinema players and market-place partners. PaperAirplane was proud to support National Cinema Day last month, providing The Cinema Foundation with a vehicle to deliver marketing assets to exhibition. Collectively our industry saw its highest attendance of 2022 that day, with over 8 million moviegoers buying a ticket and experiencing the magic of the movies. We accomplished this together, a collective effort that had never before been attempted, and our industry's success that day is a great source of pride for the PaperAirplane team. We hope you feel the same.

The Hangar just surpassed 300,000 individual downloads, a milestone that reflects the health of our industry and the evolution of exhibition's digital marketing footprint. Each download represents a moment when exhibition used their unique channels to market to

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SHOWEAST

PAPER AIRPLANE (CONT'D)

their customers, be it a Web Banner that was posted, a DCP trailer that was downloaded and shown on screen, a Social Media Video that was shared, or a Motion Poster that played in a theatre lobby. Exhibition's ability to reach moviegoers has never been more valuable, with each exhibitor boasting a unique set of tools to reach an audience far beyond the four walls of their brick & mortar theatre.

At PaperAirplane, we are proud to operate in this intersection, where exhibitor marketing lives today and the bright future that lies ahead for our industry. We look forward to flying there together.

SHARP / NEC

Sharp NEC Display Solutions Wants to Congratulate and Thank the 2022 ShowEast Award Winners

From the lobby to the theater, Sharp NEC Display Solutions can deliver the perfect visual experience through all stages of the customer journey.

SHOWEAST
Visit us at ShowEast:
The Sundial Room, The Loews Hotel

For more information: https://www.sharpnecdisplays.us/digitalcinema

PARAMOUNT PICTURES AT SHOWEAST

CHRIS ARONSON
President, Domestic Distribution
PARAMOUNT PICTURES

On the heels of an incredible 2022 for Paramount Pictures, with six films opening to #1 at the box office to-date, we remain committed to making high-quality motion pictures that deliver an unparalleled cinematic experience. We are honored to unite the most talented, visionary filmmakers and the biggest, brightest stars in the industry and share unforgettable stories that entertain movie audiences here and around the globe.

Kicking off our 2023 slate, January 6th will bring the wide release of Academy Award™-winner Damien Chazelle's **BABYLON**, an original epic set in 1920s Los Angeles led by Brad Pitt, Margot Robbie and Diego Calva, with an ensemble cast including Jean Smart, Jovan Adepo and Li Jun Li. A tale of outsized ambition and outrageous excess, it traces the rise and fall of multiple characters during an era of unbridled decadence and depravity in early Hollywood.

February 10th marks the theatrical return of a cultural touchstone with the **TITANIC 25TH ANNIVERSARY** re-release, bringing the winner of eleven Oscars™ and the the third highest-grossing film of all time back to the big screen and audiences everywhere.

On March 3rd, **DUNGEONS & DRAGONS: HONOR AMONG THIEVES**, based on Hasbro's global game sensation, hits theatres. The film stars Chris Pine, Michelle Rodriguez, Regé-Jean Page, Justice Smith, Sophia Lillis, Chloe Coleman, Daisy Head and Hugh Grant. The movie is directed by Jonathan Goldstein and John Francis Daley, with a screenplay by Jonathan Goldstein& John Francis Daley and Michael Gilio.

March 31st brings the sixth installment of the enduring and iconic **SCREAM** franchise from Spyglass Media and Paramount Pictures, with a cast including Melissa Barrera, Jasmin Savoy Brown, Jack Champion, Henry Czerny, Mason Gooding, Liana Liberato, Dermot Mulroney, Devyn Nekoda, Jenna Ortega, Tony Revolori, Josh Segarra, Samara Weaving with Hayden Panettiere and Courteney Cox.

Kicking off summer 2023 on June 9th is **TRANSFORMERS: RISE OF THE BEASTS**, returning to the action and spectacle that captured moviegoers around the world 14 years

continued

SHOWEAST

PARAMOUNT PICTURES (CONT'D)

ago with the original *Transformers*. The film will take audiences on a '90s globetrotting adventure and introduce the Maximals, Predacons, and Terrorcons to the existing battle on earth between Autobots and Decepticons. Directed by Steven Caple Jr., the movie stars Anthony Ramos and Dominique Fishback.

On July 14th, director Christopher McQuarrie and Tom Cruise are back in action with more death defying stunts in **MISSION: IMPOSSIBLE: DEAD RECKONING—PART ONE**, the seventh installment of the franchise, starring Tom Cruise, Hayley Atwell, Ving Rhames, Simon Pegg, Rebecca Ferguson, Vanessa Kirby, Henry Czerny, Esai Morales, Shea Whigham, Frederick Schmidt, Charles Parnell, Pom Klementieff, Rob Delaney, Cary Elwes, Indira Varma, Mark Gatiss, Greg Tarzan Davis.

On August 4th, everyone's favorite heroes in a half shell are back on the big screen with **TEENAGE MUTANT NINJA TURTLES: MUTANT MAYHEM**, produced by Seth Rogen, Evan Goldberg and James Weaver, and directed by Jeff Rowe.

And next fall, October 13th brings **PAW PATROL: THE MIGHTY MOVIE**, the highly anticipated sequel to the hit 2021 film.

On behalf of everyone at Paramount Pictures, thank you for your support and for your on-going partnership, which make all our shared successes possible. We look forward to working closely with you as we continue to drive movie audiences into theatres to experience our films the way they were meant to be seen…on the biggest, most cinematic screens.

REAL D

As the industry prepares to release one of the most highly anticipated 3D slates in years, RealD is proud to be back among our friends in Miami as ShowEast's sponsor and exclusive 3D provider.

Since its founding, RealD has been the industry leader in digital 3D innovation and cinema technology. Today, the company operates the world's largest 3D cinema platform. Our network of theaters includes approximately 30,000 installed screens in 67 countries with 2,027 exhibition partners.

With highly anticipated 3D films like **AVATAR: THE WAY OF WATER**, **BLACK PANTHER: WAKANDA FOREVER**, **STRANGE WORLD**, **PUSS IN BOOTS: THE LAST WISH**, and other upcoming titles coming next year, we could not be more optimistic or excited about the next wave of 3D movies arriving soon to your theaters.

As you have been noticing, grosses for 3D titles continue to rise from title to title. Just last month, 93% of the opening weekend box office returns for the re-release of Avatar came from 3D ticket sales. Moviegoers have been clear: they see 3D as an incredible added value to their most anticipated movies.

As the audience for 3D continues to rebound, the team at RealD is working closely and collaboratively with our studio and worldwide exhibition partners to maximize this revenue generating opportunity. As you serve your customers, RealD is here to help you become reacquainted with industry-accepted best practices to ensure the highest quality 3D viewing experiences for moviegoers. After all, when your customers have great experiences with 3D in your theaters, there is no better sales tool.

To help you create the best possible environment for your audiences, you can find a 3D tool kit at www.reald.com/better3d. There, you'll find a suite of quick, easy-to-use quality tests, including test DCPs and instructions that will allow your team members to identify potential projection issues and address them prior to showtime. The Better3D tool kit can be used by any exhibitor using polarizing filter 3D, not just RealD customers.

We're thrilled to be a continuing sponsor of ShowEast and join in celebrating the upcoming season of movies.

More than ever, thank you or everything you do to keep this vital part of the entertainment industry going strong.

SHOWEAST

WELCOME TO MIAMI

TOM PRASSIS
Executive Vice President, Sales
SONY PICTURES CLASSICS

This year marks the 30th anniversary of Sony Pictures Classics. We are celebrating by releasing some of our past films, such as *Crouching Tiger, Hidden Dragon, Orlando, Run Lola Run* to name just a few, in theatres and film festivals all over the country.

At the end of last year we ended up with almost $4M box office after long runs around the country of *12 Mighty Orphans* starting Luke Wilson, Martin Sheen, Robert Duvall and Vinessa Shaw. Earlier this year we received two Oscar nominations for *Parallel Mothers*, including Penelope Cruz for Best Actress. Despite the resurgence of Covid causing a slower progression of the older art audience coming to theaters, we achieved other major success stories as well. With the success of *Parallel Mothers* we discovered that there is a new substantially younger audience for Pedro Almodóvar and foreign films. In the spring, *The Duke* grossed well over $2M, a good portion of which was the result of our marketing campaign, "Bring A Friend Back To The Movies For Free." More recently the film *Hallelujah: Leonard Cohen, A Journey, A Song* crossed $1M in US box office, the gold standard for documentaries. And it's still playing in theatres.

Currently in release is *The Return Of Tanya Tucker: Featuring Brandi Carlile*, an unconventional portrait of a non-conformist singer, Tanya Tucker, who made her debut as a 13 year old, as she now records her first studio album in 17 years with the help of singer/songwriter sensation Brandi Carlile. One of the great movies about country western music stars.

On November 4 we release S**ALVATORE: SHOEMAKER OF DREAMS** directed by Luca Guadagnino (Call Me By Your Name, Bones and All), a loving salute to the fashion designer icon Salvatore Ferragamo, a luminous film about the history of the most incredible shoes, filmed as if it were a Busby Berkeley musical.

Then on November 25 we open **THE SON** starring Oscar nominee Hugh Jackman in his finest performance to date, Oscar nominee Vanessa Kirby *(Pieces of a Woman)* and Oscar winners Laura Dern and Anthony Hopkins, directed by Oscar winner Florian Zeller

continued

(The Father), written by Zeller and Oscar Winner Christopher Hampton. The music is by Oscar winner Hans Zimmer *(Dune).* One of the hits at this year's Venice and Toronto Film Festivals where it received long standing ovations, the film is an emotional rollercoaster about a fractured family.

On December 23 we'll release **LIVING**, one of the hits at this year's Sundance, Venice, Telluride and Toronto Film Festivals. Starring Bill Nighy *(Love Actually)* in an Oscar worthy performance and written by Nobel Prize Winner Kazuo Ishiguro *(The Remains of the Day).* The film is about a bureaucrat in 1930's London who jolted out of his deadening existence creates a valuable legacy. The movie is stunningly shot, has an amazing score and state of the art design.

A week later on December 30 we open **TURN EVERY PAGE: THE ADVENTURES OF ROBERT CARO AND ROBERT GOTTLIEB**, a love letter to the preeminent author Robert Caro *(The Power Broker, LBJ* volumes, 4 and counting) and his relationship with his powerhouse editor Robert Gottlieb. The filmmaker Lizzie Gottlieb is Gottlieb's daughter and the film has revelations about Robert Moses' megalomania and how LBJ stole votes to win his first senatorial race in 1948. Riveting stuff.

In January we'll open Cannes Film Festival favorite **ONE FINE MORNING** starring Lea Seydoux *(No Time To Die)* in a her finest performance about a single mother torn between emotionally unavailable men. Directed by Mia Hanson-Love *(Bergman Island).*

Then in February **RETURN TO SEOUL** will premiere. A restless and rivetingly unpredictable story about a young woman's search for her biological parents this was one of the most talked about films at this year's Cannes Film Festival. This one will be embraced by both young and old.

In April we'll bring **CARMEN** to theatres. Directed by choreographer Benjamin Millepied *(Black Swan),* it stars Melissa Barrera *(In The Heights),* playing a Mexican woman trying to cross the border who meets up with Paul Mescal *(Aftersun),* an American veteran. The film flips the Bizet opera on its head, turning it into a fever dream of epic, colorful proportions. Also in the spring we'll have **IT AIN'T OVER** about the great Yankees legend and master of the malaprop, Yogi Berra. It is the most entertaining documentary you've seen in a long time.

That's it for now, folks. Stay tuned for more announcements. Sony Pictures Classics is alive and well.

SONY PICTURES RELEASING

ADRIAN SMITH
President, Domestic Distribution
SONY PICTURES RELEASING

We are excited to once again work with you all, our friends and most valued partners, on our exciting slate of upcoming films.

2022 kicked off with a bang with *Uncharted*, which grossed over $400 million worldwide. *Where the Crawdads Sing* has so far earned over $130 million worldwide and David Leitch's *Bullet Train* has now earned over $230 million worldwide. Most recently, *The Woman King* opened to $19 million domestically and with a Rotten Tomatoes critic score of 94% and 99% audience score, we expect the film will have playability throughout the coming weeks. Since its debut the film has made over $40 million worldwide.

Up next, is the live-action/CGI musical comedy, **LYLE, LYLE, CROCODILE**, based on the book series by Bernard Waber. The film stars Javier Bardem, Constance Wu, and Shawn Mendes, bringing this beloved character to a new, global audience on October 7, 2022. The film features original songs written by the songwriting team behind *The Greatest Showman,* Benj Pasek & Justin Paul, as well as Mendes, Ari Afsar, Emily Gardner Xu Hall, Mark Sonnenblick, and Joriah Kwamé. Directed and produced by Will Speck and Josh Gordon, the screenplay is by Will Davies. Hutch Parker is also producing.

On November 23, 2022, aerial war epic **DEVOTION**, will be released in theaters. The film tells the inspirational true story of two elite US Navy fighter pilots who helped turn the tide in the most brutal battle in the Korean War: Jesse Brown, the first Black aviator in Navy history, and his fellow fighter pilot and friend, Tom Hudner. Directed by JD Dillard, the script is written by Jake Crane & Jonathan A. H. Stewart and based on the book by Adam Makos. Molly Smith, Rachel Smith, Thad Luckinbill, and Trent Luckinbill produced the film, which stars Jonathan Majors, Glen Powell, Christina Jackson, and Thomas Sadoski.

On December 14 comes the comedy **A MAN CALLED OTTO**, starring Tom Hanks, Mariana Treviño, Rachel Keller, and Manuel Garcia-Rulfo and directed by Marc

continued

SONY PICTURES CLASSICS

LOOK FOR THESE FILMS FROM
SONY PICTURES CLASSICS IN 2022

THE RETURN OF
TANYA TUCKER
FEATURING BRANDI CARLILE
Directed by Kathlyn Horan
WATCH TEASER

SALVATORE:
SHOEMAKER OF DREAMS
Directed by Luca Guadagnino
WATCH TRAILER

THE SON
Directed by Florian Zeller
Starring Hugh Jackman, Laura Dern and Vanessa Kirby
WATCH TEASER

LIVING
Directed by Oliver Hermanus
Starring Bill Nighy, Aimee Lou Wood, Alex Sharp and Tom Burke
WATCH TEASER

TURN EVERY PAGE
THE ADVENTURES OF
ROBERT CARO AND ROBERT GOTTLIEB
Directed by Lizzie Gottlieb
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EXHIBITOR RELATIONS

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SONY PICTURES RELEASING (CONT'D)

Forster. David Magee adapted the screenplay from Fredrik Backman's #1 New York Times Bestseller. The film is produced by Rita Wilson, Tom Hanks, Gary Goetzman, and Fredrik Wikström Nicastro.

Also in time for the holidays, comes musical biopic **I WANNA DANCE WITH SOMEBODY**, starring Naomi Ackie as Whitney Houston. Hitting cinemas on December 21, Kasi Lemmons directed the film, which is written by Anthony McCarten. Alongside McCarten, the film is produced by Pat Houston, Clive Davis, Larry Mestel, Denis O'Sullivan, Jeff Kalligheri, Matt Jackson, Molly Smith, Trent, and Thad Luckinbill, Matt Salloway and Christina Papagjika.

On January 6, 2023, the film adaptation of Edwin F. Becker's **TRUE HAUNTING** will be released in theaters. The film is the true story of the first-ever televised exorcism, with millions around the country tuned in. Starring Erin Moriarty and Jamie Campbell Bower, the film is directed by Gary Fleder and produced by Cindy Cowean.

Also in January, comes the live-action adaptation of **HAROLD AND THE PURPLE CRAYON**, based on Crockett Johnson's best-selling children's book. Starring Zachary Levi, Lil Rel Howery, Zooey Deschanel, and Ravi Patel, Carlos Saldanha directed the film. David Guion & Michael Handelman wrote the screenplay, with John Davis producing.

In time for Valentine's Day on February 10, 2023, **IT'S ALL COMING BACK TO ME**, will be released in theaters. The romantic drama stars Sam Heughan and Priyanka Chopra Jonas and is directed by Jim Strouse. Music icon Celine Dion is also in cast. Basil Iwanyk, Erica Lee, and Esther Hornstein are producing.

On February 24, 2023, comes the next installment of the Searching franchise, **MISSING**, starring Storm Reid and Nia Long. Will Merrick & Nick Johnson directed the film, which is produced by Natalie Qasabian, Aneesh Chaganty, and Sev Ohanian. The film is also produced by Bazelevs' Adam Sidman and Timur Bekmambetov. Merrick and Johnson wrote the screenplay, based on a story by Sev Ohanian and Chaganty.

Starring Adam Driver, Ariana Greenblatt, and Chloe Coleman, Scott Beck & Bryan Woods' sci-fi thriller **65** will be released in theaters on March 10. The film is produced by Sam Raimi, Deborah Liebling, Zainab Azizi, Scott Beck, and Bryan Woods.

continued

SONY PICTURES (CONT'D)

Also in March, the remarkable life and times of World Heavyweight champion **GEORGE FOREMAN** come to the big screen. The film is directed by George Tillman Jr. and is written by Frank Baldwin & George Tillman Jr. and Dan Gordon. Starring Khris Davis, Forest Whitaker, Sulivan Jones, Sonia Sohn, and Jasmin Matthews, the film is produced by Peter Guber and David Zelon.

On April 7, **THE POPE'S EXCORCIST**, starring Russel Crowe, will be released in theaters. Directed by Julius Avery, the film is based on Father Gabriele Amorth, the legendary Italian priest who performed tens of thousands of exorcisms for the Vatican.

We look forward to once again celebrating successes with you across our richly diverse slate of films!

SHOWEAST

UNIVERSAL PICTURES

JIM ORR
President, Domestic Theatrical Distribution
UNIVERSAL PICTURES

After a spectacular summer that included the $1 billion global success of *Jurassic World Dominion* and Illumination's record-setting comedy blockbuster *Minions: The Rise of Gru,* Universal strides into the holiday season and a new year with a slate as powerful, daring, hilarious and joyful as any in our history. Our upcoming films reflect our unwavering commitment to fresh, vivid, electrifying, original storytelling from visionary filmmakers.

Beginning on November 11, Steven Spielberg's **THE FABELMANS** debuts in limited release following its triumphant debut at the Toronto International Film Festival, where it earned the top People's Choice audience award, the festival's most coveted prize. Directed by Spielberg and written by Spielberg and Pulitzer Prize winning playwright Tony Kushner, the film stars Academy Award® nominee Michelle Williams, Gabriel LaBelle, Paul Dano, Seth Rogen and Academy Award® nominee Judd Hirsch. **THE FABELMANS** expands nationwide November 23.

On November 18, Academy Award® nominee Carey Mulligan and Emmy nominee Zoe Kazan star in **SHE SAID** as *New York Times* reporters Megan Twohey and Jodi Kantor, who together broke one of the most important stories in a generation— a story that shattered decades of silence around the subject of sexual assault in Hollywood and impelled a shift in American culture that continues to this day. The film, directed by Emmy winner Maria Schrader from Oscar® winning producers Dede Gardner and Jeremy Kleiner, is based on the *New York Times* investigation by Jodi Kantor, Megan Twohey and Rebecca Corbett and the *New York Times* bestseller.

Then, on December 2, hold onto your Christmas cookies. From 87North, the bare-knuckle producers of *Nobody, John Wick, Atomic Blonde, Deadpool 2* and *Bullet Train* comes **VIOLENT NIGHT**, a coal-dark holiday action-comedy regarding a team of mercenaries that breaks into a wealthy family compound on Christmas Eve, taking everyone inside hostage. However, the team isn't prepared for a surprise combatant: Santa Claus (David Harbour) is on the grounds, and he's about to show why this Nick is no saint.

We then catapult into the holidays in swashbuckling style on December 21, as everyone's

continued

favorite leche-loving, fear-defying feline returns in **PUSS IN BOOTS: THE LAST WISH**. For the first time in more than a decade, DreamWorks Animation presents a new adventure in the *Shrek* universe as daring outlaw Puss in Boots (Academy Award® nominee Antonio Banderas) discovers that his passion for peril and disregard for safety have taken their toll. Puss has burned through eight of his nine lives and getting those lives back will send Puss in Boots on his grandest quest yet. Directed by Joel Crawford and produced by Mark Swift, the film features an all-star comedic cast including Oscar® nominee Salma Hayek Pinault, Harvey Guillén and Oscar® winner Olivia Colman.

The new year begins on January 13 with a fresh new face in terror from the most prolific minds in horror—James Wan and Jason Blum. **M3GAN** is a marvel of artificial intelligence, a life-like doll programmed to be a child's greatest companion and a parent's greatest ally. Designed by brilliant toy-company roboticist Gemma (Allison Williams), M3GAN can listen and watch and learn as she becomes friend and teacher, playmate and protector, for the child she is bonded to. When Gemma becomes the caretaker of her orphaned niece, she decides to pair her with the M3GAN prototype—a decision that will have unimaginable consequences. **M3GAN** is directed by Gerard Johnstone.

Then, on January 27, from the filmmaking team of Josh Gordon and Will Speck comes **DISTANT**, a sci-fi thriller about a low-level mining engineer (Anthony Ramos) aboard a transport ship that crash lands on an unknown alien planet. When he connects via radio to a fellow crewmember, (Naomi Scott), he thinks his prayers are answered. They're not.

Master of suspense M. Night Shyamalan shows up on our doorsteps February 3 with his terrifying new nightmare, **KNOCK AT THE CABIN**. While vacationing at a remote cabin, a young girl and her parents are taken hostage by four armed strangers who demand that the family make an unthinkable choice to avert the apocalypse. With limited access to the outside world, the family must decide what they believe before all is lost.

On February 24 comes a film unlike any you've seen before. Inspired by the 1985 true story of a drug runner's plane crash, missing cocaine, and the black bear that ate it, **COCAINE BEAR**, directed by Elizabeth Banks, is a wild thriller about an oddball group of cops, criminals, tourists and teens who converge in a Georgia forest where a 500- pound apex predator has ingested a staggering amount of cocaine and has gone on a coke-fueled rampage for more blow … and blood.

Then, on April 7, Nintendo and Illumination power up theaters everywhere with their new animated film **THE SUPER MARIO BROS. MOVIE**. Directed by Aaron Horvath and Michael Jelenic, the film stars Chris Pratt as Mario, Anya Taylor-Joy as Princess Peach, Charlie Day as Luigi, Jack Black as Bowser, Keegan-Michael Key as Toad, Seth Rogen

continued

UNIVERSAL PICTURES (CONT'D)

as Donkey Kong and Fred Armisen as Cranky Kong. The film is produced by Illumination founder and CEO Chris Meledandri and by Shigeru Miyamoto for Nintendo.

Assistants get their (long overdue) revenge on April 14 with **RENFIELD**. In this modern monster tale of Dracula's loyal servant, Nicholas Hoult stars as Renfield, the tortured aide to history's most narcissistic boss, Dracula (Oscar® winner Nicolas Cage). Renfield is forced to do his master's every bidding, no matter how debased. But now, after centuries of servitude, Renfield is ready to see if there's a life outside the shadow of The Prince of Darkness. If only he can figure out how to end his codependency. **RENFIELD** is directed by Chris McKay and co-stars Awkwafina.

Finally, on May 19, the tenth chapter in Universal's high-octane $6 billion franchise rockets into theaters with **FAST X**. We'll have more to say about the film next year, but for now we'll just suggest that you buckle up.

All these titles remind us of the pure joy, exhilaration and thrill of films that transport you to places you've never experienced, and they represent our commitment to creating cinematic stories that demand to be seen on the big screen. Thank you, as always, for your passion and your partnership in creating a theatrical experience that celebrates this art form that we all love.

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SHOWEAST

WELCOME TO SHOWEAST

TONY CHAMBERS
Executive Vice President, Head of Theatrical Distribution
DISNEY MEDIA & ENTERTAINMENT DISTRIBUTION

On behalf of The Walt Disney Company, welcome to ShowEast 2022. We are, as always, excited to be partnering with the exhibition community to delight moviegoers everywhere.

The last 12 months have seen audiences return to cinemas in significant numbers and allowed us the chance to showcase the breadth and quality of work being done at our award-winning and world-renowned studios. *Doctor Strange in the Multiverse of Madness, Encanto, West Side Story, The Last Duel, Ron's Gone Wrong, Death on the Nile, The French Dispatch, Antlers, Nightmare Alley, Eternals, The King's Man, The Bob's Burgers Movie, Lightyear, See How They Run, Barbarian, Thor: Love and Thunder* and *Amsterdam*… all illustrate the premier entertainment we continue to offer from Disney Live Action, Walt Disney Animation Studios, Pixar Animation Studios, Marvel Studios, Lucasfilm, 20th Century Studios and Searchlight Pictures.

And there's plenty more to come! Let's start with Marvel Studios, where this year we've already had the twin successes of *Doctor Strange in The Multiverse of Madness* and *Thor: Love and Thunder*. In November, director Ryan Coogler takes audiences back to Wakanda in the eagerly awaited **BLACK PANTHER: WAKANDA FOREVER** which continues to explore the incomparable world of Wakanda and its rich and varied characters. Next year will see Phase Five of the Marvel Cinematic Universe begin with **ANT-MAN AND THE WASP: QUANTUMANIA** starring Paul Rudd, Evangeline Lilly, Michael Douglas, Michelle Pfeiffer and Jonathan Majors as Kang. It will be followed by **GUARDIANS OF THE GALAXY VOL. 3**, with the latest adventure for our beloved band of misfits once again written and directed by James Gunn.

Searchlight Pictures always delivers filmmaking excellence. *Summer of Soul* and *The Eyes of Tammy Faye* are the latest Academy Award-winning additions to their illustrious collection and this year we're delighted to share **THE BANSHEES OF INISHERIN** from *Three Billboards Outside Ebbing Missouri* writer/director Martin McDonagh. He reteams with his In Bruges stars Colin Farrell and Brendan Gleeson for this tale of two lifelong friends on a remote Irish isle who find themselves at an impasse with alarming consequences. Also

continued

coming soon – and screening for delegates this week—we'll serve up **THE MENU**, a darkly comedic psychological thriller/horror from *Succession* director Mark Mylod starring Ralph Fiennes, Anya Taylor-Joy, and Nicholas Hoult and **EMPIRE OF LIGHT** from writer/director Sam Mendes and starring Olivia Colman and Micheal Ward. While on the horizon are **POOR THINGS** from Yorgos Lanthimos, starring Emma Stone, Willem Dafoe, Ramy Youssef, and Mark Ruffalo and **NEXT GOAL WINS** from Taika Waititi.

After the enchanting and Academy Award-winning Encanto, which got the whole world singing, Walt Disney Animation Studios will be visiting **STRANGE WORLD**, an original action-adventure that journeys deep into an uncharted and treacherous land where fantastical creatures await the legendary Clades, a family of explorers whose differences threaten to topple their latest and most crucial mission. Pixar will also be back on the big screen next year with **ELEMENTAL**, starring Leah Lewis and Mamoudou Athie and directed by Peter Sohn.

From *Maleficent* to *Aladdin* to *Cruella*, Disney Live Action keeps enthralling moviegoers with iconic characters in dynamic new interpretations and we believe cinema audiences will be enthralled once again when they see **THE LITTLE MERMAID**. From visionary filmmaker Rob Marshall, this live-action reimagining of Disney's Oscar®-winning animated musical classic has a phenomenal cast which includes Halle Bailey, Daveed Diggs, Jacob Tremblay, Awkwafina, Jonah Hauer-King, Art Malik, Noma Dumezweni, Javier Bardem and Melissa McCarthy.

20th Century Studios continues to delight and surprise audiences. Out now is **AMSTERDAM**, David O Russell's new film from our partners at New Regency. It features some of the most exciting performers working today, including Christian Bale, Margot Robbie, John David Washington, Robert De Niro, Anya Taylor-Joy, Rami Malek, Michael Shannon, Zoe Saldana, Chris Rock, Mike Myers and Taylor Swift.

And of course in December James Cameron returns with the incredible **AVATAR: THE WAY OF WATER**. Set more than a decade after the events of the first film, it begins to tell the story of the Sully family—Jake, Neytiri and their children—and the battles they fight to stay alive. Following the tremendous success of *Titanic* and the original *Avatar*—which we were excited to be bringing back to theatres in September – we believe this is a wonderful opportunity for the industry as a whole to remind audiences of the power and magic of cinema, by delivering a truly immersive, high-quality experience with a goal of getting them to return to your cinemas again and again and again.

We can't wait to share this unparalleled lineup with theatrical audiences everywhere, and we look forward to working with all of you to deliver these unforgettable experiences to moviegoers. Thank you once again for your support–and have a wonderful ShowEast.

WARNER BROS. AT SHOWEAST

JEFF GOLDSTEIN
President Domestic Distribution
WARNER BROS. PICTURES

Every year I look forward to this chance to share with all of you a preview of the upcoming slate from Warner Bros. Pictures, and this year I'm especially excited as we have so much to look forward to in 2023. We have not one, not two, not three, but four DC tentpoles coming your way—one for each corridor—the first-ever **BARBIE** movie, hair-raising horror sequels, and a return to Arrakis with **DUNE: PART TWO**.

The first quarter marks the return of the fan favorite "Shazamily" on March 17th when the New Line Cinema actioner **SHAZAM: FURY OF THE GODS** hits theaters and IMAX. Starring Zachary Levi in the title role, the film continues the story of teenager Billy Batson who, upon reciting that magic word, is transformed into his adult Super Hero alter ego. David F. Sandberg directs once again from a screenplay written by Henry Gayden and Chris Morgan, based on characters from DC. The returning ensemble includes Asher Angel, Jack Dylan Grazer, Adam Brody, Ross Butler, Meagan Good, D.J. Cotrona, Grace Caroline Currey, Ian Chen, Jovan Armand, Marta Milans, Cooper Andrews, with Djimon Hounsou. Joining the cast are Rachel Zegler, with Lucy Liu, and Helen Mirren.

Summer brings the fastest man alive to the big screen in the first standalone feature film for **THE FLASH**. Directed by Andy Muschietti, Barry Allen pushes the limits of his superpowers in the first big-screen (including IMAX) foray into the DC Multiverse. Releasing on June 23rd, the film stars Ezra Miller in the title role, alongside Sasha Calle, Michael Shannon, Ron Livingston, Maribel Verdú, Kiersey Clemons, Antje Traue, and Michael Keaton. Based on characters from DC, the screenplay was written by Christina Hodson, screen story by John Francis Daley & Jonathan Goldstein and Joby Harold.

Next up, the big screen, live action debut of a true global icon: **BARBIE**. On July 21st, we'll transport audiences to the colorful world of Barbie Land, courtesy of director Greta Gerwig and stars Margot Robbie and Ryan Gosling. Gerwig and Noah Baumbach penned the original script, and the massive ensemble also includes Will Ferrell, Kate McKinnon, America Ferrera, Ariana Greenblatt, Emma Mackey, Alexandra Shipp, Simu Liu, Issa Rae, Michael Cera, Hari Nef, Kinglsey Ben-Adir, Rhea Perlman, Ncuti Gatwa,

continued

SHOWEAST

WARNER BROS. (CONT'D)

Emerald Fennell, Sharon Rooney, Scott Evans, Ana Cruz Kayne, Connor Swindells, Ritu Arya and Jamie Demetriou.

Our fourth quarter is jam packed with must-see cinematic adventures, starting with the follow up to the six-time Academy Award-winning *Dune*. **DUNE: PART TWO** reunites filmmaker Denis Villeneuve with members of his Oscar-winning crafts team and continues the hero's journey of Paul Atreides as he unites with Chani and the Fremen while on a warpath of revenge against the conspirators who destroyed his family. Facing a choice between the love of his life and the fate of the known universe, he endeavors to prevent a terrible future only he can foresee. Stars Timothée Chalamet, Zendaya, Rebecca Ferguson, Javier Bardem, Josh Brolin, Stellan Skarsgård, Dave Bautista, Charlotte Rampling and Stephen McKinley Henderson return, alongside new cast members Austin Butler, Christopher Walken, Florence Pugh, Léa Seydoux and Souheila Yacoub. Villeneuve also reunites with writer Jon Spaihts on the script, based on Frank Herbert's seminal novel. Scheduled for release in theaters and IMAX on November 17th, the film is once again from Warner Bros. Pictures and Legendary Pictures.

Timothée Chalamet returns to the screen—including IMAX—on December 15th to star in director Paul King's **WONKA**, an original prequel to the beloved classic novel Charlie and the Chocolate Factory by Roald Dahl. The film explores the vivid, mythical beginnings of the imaginative young inventor before he becomes the renowned chocolatier. Starring alongside Chalamet is an impressive ensemble, including Rowan Atkinson, Mathew Baynton, Jim Carter, Olivia Colman, Tom Davis, Simon Farnaby, Tich Fulcher, Sally Hawkins, Kobna Holdbrook-Smith, Paterson Joseph, Keegan-Michael Key, Calah Lane, Matt Lucas, Colin O'Brien, Natasha Rothwell, Rakhee Thakrar and Ellie White. Farnaby & King co-wrote the screenplay from a story by King.

Appropriately, December continues to be the gift that keeps on giving with the December 20th release of **THE COLOR PURPLE**, directed by Blitz Bazawule from a script by Marcus Gardley, based on Alice Walker's book, the 1985 Warner Bros. Pictures film and the stage musical. The all-new film stars Fantasia Barrino, Danielle Brooks, Halle Bailey, Jon Batiste, Colman Domingo, Taraji P. Henson, H.E.R., Corey Hawkins, Louis Gossett Jr., David Alan Grier, Ciara, Deon Cole, Phylicia Pearl Mpasi, Tamela J. Mann and Stephen Hill.

And on December 25th, the sequel to the highest-grossing DC film of all time, Aquaman, will make a splash in your theaters and in IMAX: **AQUAMAN AND THE LOST KINGDOM**. James Wan once again directs and Jason Momoa stars in the dual role of Arthur Curry and Aquaman who, when an ancient power is unleashed, must

continued

WARNER BROS. (CONT'D)

forge an uneasy alliance with an unlikely ally to protect Atlantis, and the world, from irreversible devastation. Patrick Wilson, Amber Heard, Yahya Abdul-Mateen II, Randall Park, Temuera Morrison, Dolph Lundgren and Nicole Kidman return to their roles from the original. The screenplay is by David Leslie Johnson-McGoldrick, story by James Wan & Johnson-McGoldrick and Jason Momoa & Thomas Pa'a Sibbett.

The year is rounded out with several additional exciting releases, including **MAGIC MIKE'S LAST DANCE** on February 10th, just in time for Valentine's Day; New Line's hair-raising Evil Dead Rise on April 21st; a return to shark-invested waters on August 4th with The Meg 2; the first-ever feature film starring DC Super Hero Blue Beetle; the next film in New Line's Conjuring Universe and the sequel to the franchise's highest-grossing title, The Nun 2, on September 8th; and more.

With a slate as full as this, there's no doubt that the movies are back big time! On behalf of everyone at Warner Bros., thank you for all you do. Here's to 2023 and to another terrific ShowEast!

WILL ROGERS MOTION PICTURE PIONEER FOUNDATION

CHRISTINA BLUMER
Executive Director
WILL ROGERS MOTION PICTURE PIONEERS FOUNDATION

Named after one of the greatest humanitarians, philanthropists and entertainers – Will Rogers—the Will Rogers Motion Picture Pioneers Foundation perpetuates his legacy through the works of several programs, the two most prominent among them being the Will Rogers Institute and the Pioneers Assistance Fund.

The Will Rogers Institute (WRI) is a program that has roots dating back to when the charity operated the Will Rogers Memorial Hospital. A primary objective of the hospital was to conduct research for patient care and train pulmonary doctors on how to provide the best care for their patients. While the significance of pulmonary health and rehabilitation is not new to the Will Rogers Institute, the global health pandemic has solidified its importance in the minds of people across the world. To date, the Will Rogers Institute has funded $49,180,177 in research grants, training fellowships, and special projects in the pulmonary sector.

Today, the Will Rogers Institute funds the Will Rogers Institute Pulmonary Research Center at Keck School of Medicine of University of Southern California, and six fellowships across the United States. Directed by Dr. Edward Crandall, Hastings Professor of Medicine, the Will Rogers Institute Pulmonary Research Center is focused on new strategies for treatment of lung injury and pulmonary edema from air pollution and other lung injuries. Lung injury study will also include Covid related ailments, specifically cases of 'Long-Hauler' syndrome.

The Pioneers Assistance Fund (PAF) provides financial assistance and supportive counseling to individuals working in theatrical entertainment—specifically those in exhibition, distribution and vendors exclusive to either sector. All assistance is provided on an individual case-by-case basis and adheres to strict confidentiality policies.

continued

SHOWEAST

In September of 2022 we launched, INNERMISSION, an educational video series from the Pioneers Assistance Fund. While we currently provide many services to movie industry employees, our objective is to share the expert knowledge and skills on a larger scale, in an accessible way for everyone. The series features live webinars with experts on topics such as financial planning, mental health, emotional well-being, and much more. The webinars are free to attend, and can be done so anonymously, so participants can feel comfortable asking questions while keeping their identity private.

All webinars are recorded and can be found on our website to be watched at a later date.

Please visit wrpioneers.org/innermission/ for more information .

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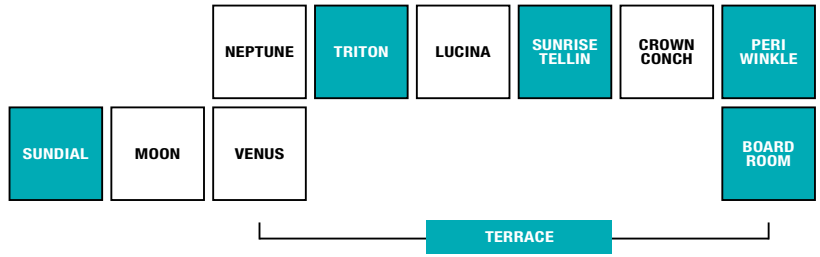

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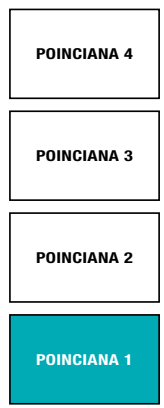

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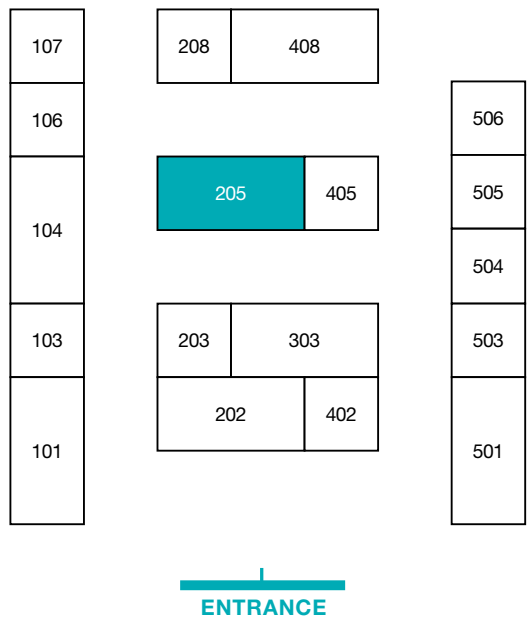

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