

# Cineasia

## 2022 DIGITAL PROGRAM JOURNAL AD REQUEST FORM

### LARGER AUDIENCE REACH

Program Journal will be published to the CineEurope database post show

### GO-GREEN INITIATIVE

Eco-friendly advertising with less natural resource consumption

### INCREASE TRAFFIC

Availability to include hyperlinks to your products and services

#### AD RESERVATION:

This is your authorization to publish an advertisement in the CineAsia 2022 Digital Program Journal.

We would like to reserve the following advertising space:

Premium 4-Color Pages — \$1,500

- First left-hand Page
- First right-hand page
- Last right-hand page

Inside Full Page (4-Color) — \$1,000

Submit this form to:  
[robin.klamfoth@filmexpos.com](mailto:robin.klamfoth@filmexpos.com)

**AD RESERVATION DEADLINE**  
*16 November 2022*

#### GRAPHIC SPECIFICATIONS:

Digital Journal Page Dimensions:  
5.5"W x 8.5"H (13.97 cm x 21.59 cm)

Live Copy Area:  
4.5"W x 7.5"H (11.43 cm x 19.05 cm)

Minimum Resolution: 300ppi

Preferred File Format: PDF with hyperlinks and fonts embedded

Wetransfer all art to:  
[dawn.blaschick@filmexpos.com](mailto:dawn.blaschick@filmexpos.com)

**AD MATERIALS DEADLINE**  
*21 November 2022*

NAME:

ADDRESS:

CITY/STATE/ZIP

COUNTRY

PHONE

EMAIL

SIGNATURE

#### PAYMENT PROCEDURES:

Upon receipt of signed Ad Reservation form, an invoice will be generated and sent with secure payment instructions.

EVERY REGISTERED ATTENDEE  
WILL RECEIVE PASSWORD-PROTECTED  
ACCESS TO THE 2022 PROGRAM  
JOURNAL UPON ARRIVAL