

SHOWEAST

2022 DIGITAL PROGRAM JOURNAL AD REQUEST FORM

LARGER AUDIENCE REACH

Program Journal will be published to the ShowEast database post show

GO-GREEN INITIATIVE

Eco-friendly advertising with less natural resource consumption

INCREASE TRAFFIC

Availability to include live hyperlinks to your products and services

AD RESERVATION:

This is your authorization to publish an advertisement in the ShowEast 2022 Digital Program Journal.

We would like to reserve the following advertising space:

Premium 4-Color Pages — \$1,500

- First left-hand Page
- First right-hand Page
- Last right-hand Page
- Inside Full Page (4-Color) — \$1,000
- Inside Half Page (4-Color) — \$750

Submit this form to:

robin.klamfoth@filmexpos.com

**AD RESERVATION DEADLINE
SEPTEMBER 13**

GRAPHIC SPECIFICATIONS:

Digital Journal Page Dimensions:

5.5"W x 8.5"H (13.97 cm x 21.59 cm)

Live Copy Area:

4.5"W x 7.5"H (11.43 cm x 19.05 cm)

Minimum Resolution: 300ppi

Preferred File Format: PDF with hyperlinks and fonts embedded

WeTransfer all art to:

dawn.blaschick@filmexpos.com

**AD MATERIALS DEADLINE
SEPTEMBER 19**

NAME:

ADDRESS:

CITY/STATE/ZIP

COUNTRY

PHONE

EMAIL

SIGNATURE

PAYMENT PROCEDURES:

Upon receipt of signed Ad Reservation form, an invoice will be generated and sent with secure payment instructions.

EVERY REGISTERED ATTENDEE WILL RECEIVE ACCESS TO THE 2022 PROGRAM JOURNAL UPON ARRIVAL