

CineEurope

Official Convention of the International Union of Cinemas

CINEEUROPE 2022 — 20-23 JUNE
INTERNAL SCHEDULE OF EVENTS – AS OF 5/13/22 — Version 13

SUNDAY, 19 JUNE

- 08.00-18.00 Trade Show Registration (Booth Exhibitors Only)
(Entrance B Foyer, Level P0)
- 14.00-18.00 Convention Registration
(Entrance B Foyer, Level P0)

MONDAY, 20 JUNE

- 07.30-18.00 Convention Registration
(Entrance B Foyer, Level P0)
- 07.30-18.00 Trade Show Registration (Booth Exhibitors Only)
(Entrance B Foyer, Level P0)

- 08.15-09.15 Breakfast
(Room 116-117 Foyer, Level P1)

Co-Sponsors:

DTS
ICE Theatres
Kelonik

Hosts:

Loren Nielsen – Vice President, Content & Strategy, DTS
Hervé Roux – DTS Cinema Initiative EMEA

- 09.30-11.30 CineEurope Business Sessions
(Room 116-117, Level P1)

Re-Imagining the Big Screen Experience

Cinemas continue to make an unmatched economic, social, and cultural contribution to their communities, as well of course as offering the gold-standard for film-viewing experiences. There is, truly, nothing like watching a film on the Big Screen. That said, we all live in an ever-changing world - does it mean that cinemas need to re-think their offer? Is it evolution or revolution that's required? And how do cinemas continue to invest and innovate in a challenging financial environment? The session explores these questions and more.

Moderator:

Lucy Jones, Executive Director UK & Ireland, Comscore

Panelists:
Eddy Duquenne, CEO, Kinopolis
Christoph Papousek, CFO & Co-Owner, Cineplexx Group
Oliver Meek, Executive Director, Rio Cinema

CineEurope's Executive Roundtable in Association with The Boxoffice Company

Moderator:
Julien Marcel, CEO, The Boxoffice Company

Speakers:
Jane Hastings, CEO, Event Hospitality
Tony Chambers, Head of Theatrical Distribution, Walt Disney Company
Niels Swinkels, Universal Pictures International
Rolando Rodriguez, Chairman, President & CEO, Marcus Theatres

11.00-17.00 Hospitality Lounge
(VIP Room, Level M1)

Co-Sponsors: ScreenX

Host:
Don Savant, President of Global Business Development

11.30 Lunch
(CCIB Auditorium Foyer)

Co-Sponsors:
Europe Creative and Unifrance
STUDIOCANAL
IMAX
Boxoffice

Hosts:
Anna Marsh, President, STUDIOCANAL
Hugh Spearing, Head of Global Marketing and Distribution, STUDIOCANAL

12.45 Opening Ceremony
(CCIB Auditorium)

Official Welcome Address
Andrew Sunshine, CineEurope

Industry Address
Phil Clapp, President, UNIC
Laura Houlgatte, CEO, UNIC

Keynote Address
A fireside chat with Chris Meledandri, Producer, CEO, Illumination.
Led by Mike Fleming, Deadline

13.45 STUDIOCANAL Product Presentation

International Distributor of the Year Award Presentation
Anna Marsh, STUDIOCANAL

14.45 Europe Creative and UniFrance Product Presentation

15.45 Refreshment Break
(CCIB Auditorium Foyer)

Sponsor:
UniqueX

16.30 Sony Pictures International Presentation & Screening

19.30 Opening Night Dinner Reception
(Room 111 & Terrace, Level P1)

Co-Sponsors:
Sony Pictures International
Cinionic

Hosts:
Wim Buyens, CEO, Cinionic

TUESDAY, 21 JUNE

07.30-18.00 Convention Registration
(Entrance B Foyer, Level P0)

08.00-18.00 Trade Show Registration
(Entrance B Foyer, Level P0)

08.00-08.45 Breakfast
(Room 116-117 Foyer, Level P1)

Co-Sponsors:
DTS
ICE Theatres
Kelonik

Hosts:
Loren Nielsen – Vice President, Content & Strategy, DTS
Hervé Roux – DTS Cinema Initiative EMEA

09.00-10.15 Coca-Cola Seminar
(Room 116-117, Level P1)

Physical Fights Back

10.30 Universal Pictures International Presentation
(CCIB Auditorium)

Presenters:

Veronika Kwan Vandenberg, President, International Distribution
Julien Noble, President, International Marketing
Niels Swinkels, EVP & MD, International Distribution

11.00-17.00 Hospitality Lounge
(VIP Room, Level M1)

Co-Sponsors: ScreenX

Host:

Don Savant, President of Global Business Development

11.00-18.00 CineEurope's Opening Day on the Trade Show Floor
(Exhibition Hall, Level P0)

13.30 Buffet Lunch
(Auditorium Foyer)

Co-Sponsors:

Universal Pictures International
DTS

Hosts:

Paul Higginson, EVP, EMEA, International Distribution, Universal Pictures
Julien Noble, President, International Marketing, Universal Pictures
Niels Swinkels – EVP & MD, International Distribution, Universal Pictures
Loren Nielsen – Vice President, Content & Strategy, DTS
Hervé Roux – DTS Cinema Initiative EMEA

14.30-15.30 CineEurope Focus Sessions on the Trade Show Floor
(Exhibition Hall, Level P0)

We Love the Big Screen - A Cinema Experience for All Audiences

With some audience segments still showing a greater reluctance than others to return to the Big Screen, this session will look into what more the sector can do to attract a broader, more diverse audience. How do we make sure that cinemas have something to offer to all audiences? Is it mainly about content or is it about the overall experience? Our speakers will answer these questions and more.

Moderator:

Sharon Reid, Director of Marketing and Partnerships, Cinema First

Panelists:

David Scantamburlo, Director of Marketing, CGR Cinemas
Dorothy Smith, Managing Director, Zeffirellis
Ieva Sipola, Director of Splendid Palace Cinema
Monica Törnblom, Event Cinema Manager, Folkets Hus och Parker

16.30 -17.30 Happy Hour on the Trade Show Floor
(Exhibition Hall, Level P0)

Co-Sponsors: Strong | MDI

- 17.30 Warner Bros. Pictures International Product Presentation
(CCIB Auditorium)
- 19.00 Dinner Reception
(Auditorium Foyer)
- Co-Sponsors:
Warner Bros. Pictures
Dolby Laboratories
- Hosts:
Andrew Cripps, President, International Theatrical Distribution, Warner Bros. Pictures
- 20.00 Warner Bros. Pictures International Screening

WEDNESDAY, 22 JUNE

- 08.00-18.00 Convention Registration
(Entrance B Foyer, Level P0)
- 08.00-18.00 Trade Show Registration
(Entrance B Foyer, Level P0)
- 09.00 Breakfast
(Room 116-117 Foyer, Level P1)
- Co-Sponsors:
DTS
ICE Theatres
Kelonik
- Hosts:
Loren Nielsen – Vice President, Content & Strategy, DTS
Hervé Roux – DTS Cinema Initiative EMEA
- 9.45-11.00 The Coca-Cola Company Seminar
(Room 116-117, Level P1)
- Restoration Retail*
- 11.00-17.00 Hospitality Lounge
(VIP Room, Level M1)
- Co-Sponsors: ScreenX
- Host:
Don Savant, President of Global Business Development
- 11.15 Paramount Pictures International Product Presentation
(CCIB Auditorium)

Presenters:

Mark Viane, President, International Distribution

11.00-18.00 CineEurope Tradeshow & Luncheon
(Exhibition Hall, Level P0)

Co-Sponsors:

Paramount Pictures International
Vista Group

14.00 – 16.00 CineEurope Focus Session on the Trade Show Floor
Presented by ICTA
(Exhibition Hall, Level P0)

ICTA Sessions

16.30 Walt Disney Motion Pictures International Program
(CCIB Auditorium)

18.00 Cocktails & Hors d'oeuvres
(CCIB Auditorium Foyer)

Co-Sponsors:

GDC Technology
Christie

19.00 Universal Pictures International Screening
(CCIB Auditorium)

THURSDAY, 23 JUNE

08.00-12.00 Trade Show Registration
(Entrance B Foyer, Level P0)

08.00-14.00 Convention Registration
(Entrance B Foyer, Level P0)

08.30-12.00 Breakfast on the Trade Show Floor
(Exhibition Hall, Level P0)

Co-Sponsors:

DTS
ICE Theatres
Kelonik

Hosts:

Loren Nielsen – Vice President, Content & Strategy, DTS
Hervé Roux – DTS Cinema Initiative EMEA

09.30-10.30 CineEurope Focus Sessions on the Trade Show Floor
(Exhibition Hall, Level P0)

A Series of Short Spotlight Sessions

Come and join us to explore a diversity of topics: inclusion, film theft, and film awards!

Moderator: Sarah Lewthwaite, Chief Client Officer, Movio

1. *How might cinemas benefit from inclusion from an audience perspective?* – Seneit Debese, CEO & Founder, Greta and Starks Apps
2. *Fighting Piracy: Aces and Jokers* – Stan McCoy, President and Managing Director, MPA EMEA
3. *The Month of European Film: A brand new award season in Europe* – Matthijs Wouter Knol, CEO and Director, European Film Academy

11.00 Universal Pictures International Screening
(CCIB Auditorium)

13.00 A Toast to the 2022 Honorees
(Foyer 1, Level P1)

13.30 CineEurope Awards Ceremony
(Room 116-117, Level P1)

Sponsor:
The Coca-Cola Company

Host:
Nick Gault, Away from Home Customers Director

Emcees:
Helen Moss, Paramount Pictures International
Suzie Welch, ODEON Cinemas Group

CINEEUROPE'S 2022 HONOREES

International Exhibitor of the Year
Steve Knibbs, VUE Entertainment

Comscore Award of Courage

UNIC Award of Achievement
Geke Roelink, Filmhuis Den Haag

CineEurope Gold Awards
Eva Rekettyei, Yelmo Cines
Eric Meyniel, Kinopolis
Jon Nutton, Empire Cinemas
Thomas Erler, Kinopolis
Mike Bradbury, ODEON Cinemas Group
Sylviane Amata, UGC
Kiril Enikov, Cineworld
Suzanna Holmqvist, Svenska Bio

14.30 CineEurope 2022 Closing Party

(Room 111 & Terrace, Level P1)

Sponsor:
Comscore