

## 2022 DIGITAL PROGRAM JOURNAL AD REQUEST FORM

## LARGER AUDIENCE REACH

Program Journal will be published to the CineEurope database post show

### GO-GREEN INITIATIVE Eco-friendly advertising

with less natural resource consumption

# INCREASE TRAFFIC

Availability to include hyperlinks to your products and services

### AD RESERVATION:

This is your authorization to publish an advertisement in the CineEurope 2022 Digital Program Journal.

We would like to reserve the following advertising space:

Premium 4-Color Pages — \$1,500

First left-hand Page

First right-hand page

Last right-hand page

🔲 Inside Full Page	(4-Color	) — \$1,000
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Submit this form to: robin.klamfoth@filmexpos.com

AD RESERVATION DEADLINE 13 MAY 2022

#### **GRAPHIC SPECIFICATIONS:**

Digital Journal Page Dimensions: 5.5"W x 8.5"H (13.97 cm x 21.59 cm) Live Copy Area: 4.5"W x 7.5"H (11.43 cm x 19.05 cm)

Minimum Resolution: 300ppi

Preferred File Format: PDF with hyperlinks and fonts embedded

Wetransfer all art to: dawn.blaschick@filmexpos.com

AD MATERIALS DEADLINE 16 MAY 2022

### PAYMENT PROCEDURES:

SIGNATURE

Upon receipt of signed Ad Reservation form, an invoice will be generated and sent with secure payment instructions.

EVERY REGISTERED ATTENDEE WILL RECEIVE PASSWORD-PROTECTED ACCESS TO THE 2022 PROGRAM JOURNAL UPON ARRIVAL