

CINEASIA ON-LINE Schedule of Events

WEDNESDAY, 4 NOVEMBER

Trade Show Extended Hours – Pre Show

Official Welcome – Bob & Andrew Sunshine

Message from Presenting Sponsor — Cinionic

- Wim Buyens, CEO

Video Montage: *A Look Back at 2019-2020*

- Presented by Dolby Laboratories

Special Message and Welcome to Bangkok

- Khun Vicha Poolvaraluk, CEO, Major Cineplex

Keynote Address: *A Regional Roundup and Future Outlook for Asian Cinema*

- Gerald Vorachai Dibbayawan, CEO, Cinépolis Indonesia

Industry Message – Warner Bros.

Executive Roundtable: *Global Challenges / Regional Solutions: The Future of the Movies Moving Forward*

The challenges facing the motion picture industry are on a global scale. Exhibitors and distributors must work together to create a growth market. The industry must evolve and address the massive changes we are facing.

- Moderator – Julien Marcel, CEO, The Boxoffice Company
- Panelists:
 - Andrew Cripps, President, International Distribution, Warner Bros. Studios
 - Steven O'Dell, President, International Distribution, Sony Pictures Entertainment
 - Mei Lee Koh, CEO, Golden Screen Cinemas
 - Wim Buyens, CEO, Cinionic

Sponsor's Comments — Dolby Laboratories

- Michael Archer, VP Worldwide Sales

Business Session: *Protocols and Guidelines for Opening Your Theatre in a Pandemic:*

- Mark Shaw, Director, Shaw Organization
- Suvanee Chinchiewchan, CMO, SF Cinema City

Industry Message – Sony Pictures

Sponsor's Comments — Comscore Movies

- Arturo Guillen, EVP & Global Managing Director

New Products

- Patrick von Sychowski, Editor, Celluloid Junkie

Trade Show

- William Andino, Senior Account Executive, Film Expo Group

Business Session: *Asia Cinema: Re-emerging from Pandemic Lockdown*

- Dr. Man-Nang Chong, Founder and CEO, GDC Technology, Ltd.

Industry Message – Lionsgate

Sponsor's Comments — Christie Digital

- Brian Claypool, Executive Vice President, Cinema

Industry Message – Unifrance

Sponsor's Comments — RealD

- Edman Chan, Vice President and General Manager, Asia Pacific

Sustaining through difficult times and RealD's Premium Format Strategy

Event Cinema Association Presentation

- Grainne Peat, Executive Director

Protocols & Guidelines

- Dinh Thanh Huong, CEO, Galaxy

Wrap-Up, Day One

Trade Show Extended Hours - Post Show

THURSDAY, 5 NOVEMBER

Trade Show Extended Hours – Pre Show

Video Montage: *A Look Back at 2019-2020*

- Presented by Dolby Laboratories

Welcome Back – Andrew Sunshine

Sponsor’s Comments — Cinionic

Industry Message – Walt Disney Studios Motion Pictures

Sponsor’s Comments — DTS-Xperi

- Bill Neighbors, Senior Vice President, GM Cinema, Digital Media & Streaming Solutions
- Loren Nielsen, VP, Content Relations & Strategy

A Message from the Global Cinema Federation

- Alejandro Ramírez, CEO, Cinepolis

Industry Message – Paramount Pictures

A Message from the Motion Picture Association

- Belinda Lui, President and Managing Director Asia Pacific

Business Session: *Perfect Storm = Perfect Opportunity*

- Arturo Guillén, EVP & Global Managing Director, Comscore

Sponsor's Comments — The Boxoffice Company

Sponsor's Comments — IMAX

New Products

- Patrick von Sychowski, Editor, Celluloid Junkie

Trade Show

Concessions

- Jeff Waaland, President, Golden Link Inc.

Behind the Numbers, How Licensed Film Concessions Promotions Add Significant Value Far Beyond the Increase in SPH and Profits at the Concession Stand

Industry Message – Universal Pictures

Sponsor's Comments — GDC Technology

- Sungyun Gim, General Manager, Singapore

GDC will commemorate its 20th Anniversary at CineAsia. Join us as we celebrate our two decades with the cinema industry and share our game-changing technologies.

SMPTE Standards

- Brian Vessa, Executive Director of Audio, Sony Pictures Entertainment

Business Sessions

- Mei Lee Koh, CEO, Golden Screen Cinemas, "Programming for a Pandemic"
- Oscar Zhang, Director, Lumiere Pavillions

Industry Message – StudioCanal

Sponsor's Comments — CGS

- John Troy, CTO

The Next Generation Projection Dynamics - A Peek into the New CGS Solution

Sponsor's Comments — CineAppo

- Dr. Xin Yu, GM of Cinema Solution Business Unit

The Development and Application of ALPD® Laser Phosphor Technology

Industry Message – Galaxy Media and Entertainment

- Dinh Thanh Huong, Vice Chairwoman

Wrap-Up Day 2

Trade Show Extended Hours - Post Show