

CINEASIA ON-LINE
Tentative Schedule of Events
10.15.20

WEDNESDAY, 4 NOVEMBER

Trade Show Extended Hours – Pre Show

Official Welcome – Bob & Andrew Sunshine

Video Montage – A Look Back at 2019-2020

- Presented by Dolby Laboratories

Message from Presenting Sponsor

- Cinionic - Wim Buyens, CEO

Special message and Welcome to Bangkok

- Khun Vicha Poolvaraluck, CEO, Major Cineplex

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Keynote Address: A Regional Roundup and Future Outlook for Asian Cinema

- Gerald Vorachai Dibbayawan, CEO, Cinépolis Indonesia

Industry Message – Warner Bros.

Executive Roundtable: Global Challenges / Regional Solutions: The Future of the Movies Moving Forward

The challenges facing the motion picture industry are on a global scale. Exhibitors and distributors must work together to create a growing market. The industry must evolve and address the massive changes we are facing.

- Moderator – Julien Marcel, CEO, The Boxoffice Company
- Panelists:
 - Andrew Cripps, President, International Distribution, Warner Bros. Studios

- Steven O'Dell, President, International Distribution, Sony Pictures Entertainment
- Mei Lee Koh, CEO, Golden Screen Cinemas
- Wim Buyens, CEO, Cinionic

Sponsor's Comments:

- Dolby Laboratories - Michael Archer, VP Worldwide Sales

Business Session – Protocols and Guidelines for Opening Your Theatre in a Pandemic:

- Mark Shaw, Director, Shaw Organization
- Suvanee Chinchiewchan, CMO, SFCinema City

Industry Message – Sony Pictures

Sponsor's Comments:

- Comscore - Arturo Guillén, EVP & Global Managing Director

New Products

- Patrick von Sychowski, Editor, Celluloid Junkie

Trade Show

- William Andino, Senior Account Executive, Film Expo Group

Business Session – Asia Cinema: Re-emerging from Pandemic Lockdown

- Dr. Man-Nang Chong, Founder and CEO, GDC Technology, Ltd.

Industry Message – Lionsgate

Sponsor's Comments:

- Christie Digital

Industry Message – Unifrance

Sponsor's Comments:

- RealD

Event Cinema Association Presentation

Wrap-Up, Day One

Trade Show Extended Hours - Post Show

THURSDAY, 5 NOVEMBER

Trade Show Extended Hours – Pre Show

Welcome Back – Andrew Sunshine

Sponsor’s Comments:

- Cinionic

Industry Message – Walt Disney Studios Motion Pictures

Sponsor’s Comments:

- DTS-Xperi

A Message from the Global Cinema Federation

- Alejandro Ramírez, CEO, Cinapolis

Sponsor’s Comments:

- IMAX

Industry Message – Paramount Pictures

Perfect Storm = Perfect Opportunity

- Arturo Guillén, EVP & Global Managing Director, Comscore

Sponsor’s Comments:

- The Boxoffice Company

New Products

- Patrick von Sychowski, Editor, Celluloid Junkie

Trade Show

Concessions

- Jeff Waaland, President, Golden Link Inc., "Behind the Numbers, How Licensed Film Concessions Promotions Add Significant Value Far Beyond the Increase in SPH and Profits at the Concession Stand"

Industry Message – Universal Pictures

Sponsor's Comments:

- GDC Technology Ltd.

SMPTE Standards

- Brian Vessa, Executive Director of Audio, Sony Pictures Entertainment

Business Sessions

- Mei Lee Koh, CEO, Golden Screen Cinemas, "Programming for a Pandemic"
- Oscar Zhang, Director, Lumiere Pavillions

Industry Message – StudioCanal

Sponsor's Comments:

- CGS

Sponsor's Comments:

- CineAppo

Industry Message – Galaxy Media and Entertainment

- Dinh Thanh Huong, Vice Chairwoman

Wrap-Up Day 2

Trade Show Extended Hours - Post Show