

SHOWEAST 2019
FONTAINEBLEAU RESORT – VERSION 15

9/13/2019 12:09 PM

11:00AM–6:00PM **SUNDAY, OCTOBER, 13, 2019**
EXPO 2019 Registration
(Luster Gallerie, Upper Lobby Level, Conference Center)

3:00PM–6:00PM **Convention Registration**
(Luster Gallerie, Upper Lobby Level, Conference Center)

MONDAY, OCTOBER 14, 2019

7:30AM–6:00PM **Convention Registration**
(Luster Gallerie, Upper Lobby Level, Conference Center)

7:30AM–5:00PM **EXPO 2019 Registration**
(Luster Gallerie, Upper Lobby Level, Conference Center)

11:30AM–12:30PM **Fuel Up!**
Grab a quick bite before heading to the Opening Ceremony!
(Luster Gallerie, Upper Lobby Level, Conference Center)

12:30PM **Buses depart for the Regal South Beach ScreenX, IMAX & VIP from the North Drive Entrance. Last bus departs at 12:40PM.**

1:00PM **WELCOME TO SHOWEAST**
Moderator: Rolando Rodriguez, Chairman, President & CEO, Marcus Theatres

Keynote Address
The Importance of Content in Today's Universe
Presented by: Ellis Jacob, President & CEO, Cineplex and Chairman of NATO

Coming Attractions! – DAY ONE
Join Hollywood Studios as They Offer You a Sneak Peek into the Holiday Season and Beyond!

Presenting studios:
Sony Pictures Releasing
101 Studios
Fathom Events
STX Entertainment
Trafalgar Studios
NEON
Entertainment Studios Motion Pictures

(Regal South Beach, Auditorium 1)
(Buses return to the Fontainebleau following presentations.)

4:00PM

BUSINESS SESSIONS

Global Cinema Federation - What's next?

In June 2017, the world's leading cinema operators launched the Global Cinema Federation to represent cinema exhibition's global interests. In the two years since, the GCF has been on a 'world tour', explaining what the federation does – and why it matters. We've talked and listened to the views of the cinema industry in Los Angeles, Las Vegas, Miami, São Paulo, Hong Kong and Barcelona – to mention just a few. The GCF already has members in 95 territories and is tackling a host of issues and challenges on key areas of interest for cinema exhibitors worldwide. From music rights to piracy, from accessibility to exclusivity, to international trade and investment, the GCF has it covered. Join us to hear more about what makes the GCF unique, our goals and successes, our current projects and the events taking place in the next 12 months.

Moderator: Laura Houlgatte, CEO, UNIC

Panelists: Eduardo Acuna, Head of Americas, Cinepolis
Marcos A S Bitelli, Attorney, Brazil
Jackie Brenneman, NATO
Valmir Fernandes, President, Cinemark International

Digital Ticketing 2.0: Boosting Admissions by Engaging Audiences Online

Digital media and online platforms have revolutionized the box office experience. From showtime discovery to ticket purchase, this panel discussion will look at how ticketing has evolved in the digital age—and how future innovations can shape the industry in the coming years.

Moderator: Daniel Loria, Senior Vice President Content Strategy & Editorial Director, Boxoffice PRO

Panelists: Mark Malinowski, VP Global Marketing, National Amusements
Steve Ochs, Senior Vice President, Marketing and Creative, NCM
Max Lynn, VP Corporate Development, Atom Tickets
Larry Etter, Senior Vice President, Malco Theatres, Inc.
Kevin Shepela, Chief Commercial Officer, Fandango

How To Make Technology More Affordable: Demystifying HFR & Laser

Filmmakers are embracing new cinematic technologies to tell increasingly immersive stories on the big screen: from laser to HDR to HFR. How do we continue to innovate as an industry and deliver these compelling visual forms to audiences around the world? What do these new advancements mean for the industry? And, how do we enable cost-effective paths to enhance the existing cinema eco-system? Join panelists from leading cinema solution providers to discuss how new cinema formats can be accessible for all.

Moderator: Wim Buyens, CEO, Cinionic

Participants: Domien De Witte, Strategic Marketing Director, Cinionic
Dr. Man- Nang Chong, Chairman and CEO, GDC Technologies
Dolby Laboratories, Name to be confirmed.
Brian Claypool, VP, Product Management – Global Cinema
Christie Digital Systems
Michael Vienhage, Senior Vice President & Regional Manager
CSI Leasing
(Sparkle West, Upper Lobby Level, Conference Center)

6:30PM–8:30PM

Co-Sponsors:

Signage Sponsor:

Hosts:

The Exhibitor Relations Opening Night Event

Christie

Fandango

GDC

Quality Sign & Marquee

Kevin Shepela, EVP, Chief Commerce Officer - Fandango

Sebastian Valenzuela, SVP, General Manager – Fandango

LATAM

Melissa Heller, Sr. Director, Exhibitor Relations – Fandango

Dr. Man-Nang Chong, CEO, GDC Technology Limited

Tony Adamson, SVP, GDC Technology Limited

Participating Studios:

Amazon Studios

Focus Features

Lionsgate

NEON

Paramount Pictures

Roadside Attractions

Sony Pictures Releasing

Trafalgar

Universal Pictures

(Luster Gallerie, Upper Lobby Level, Conference Center)

TUESDAY, OCTOBER 15, 2019

6:30AM–7:30AM

Sponsored by:

Inhale/Exhale at ShowEast

Start your day with Yoga on the Ocean Lawn.

The Coca-Cola Company

Film Row

The Will Rogers Motion Pictures Pioneers

7:30AM–5:00PM

Convention Registration

(Luster Gallerie, Upper Lobby Level, Conference Center)

7:30AM–5:00PM

EXPO 2019 Registration

(Luster Gallerie, Upper Lobby Level, Conference Center)

8:00AM–8:45AM

Breakfast

(Luster Gallerie, Upper Lobby Level, Conference Center)

9:00AM

Buses depart for the Regal South Beach from the North Drive Entrance. Last bus departs at 9:10AM.

9:30AM

Coming Attractions! – DAY TWO

Join Hollywood Studios as They Offer You a Sneak Peek into the Holiday Season and Beyond!

Moderator:

Paul Dergarabedian, Sr. Media Analyst, Comscore

Participating studios to date

Universal Pictures

United Artists Releasing

Aviron Pictures

Focus Features

Lionsgate

Walt Disney Pictures

(Regal South Beach, Auditorium 1)

(Buses return to the Fontainebleau following presentations.)

10:00AM–4:00PM

Co-Sponsors:

EXPO 2019 (*Lunch served from 12:00PM-1:30PM*)

Dolby Laboratories

Hollywood.com

Hosts:

Greg Sica, Chief Operating Officer, Hollywood.com

Doug Darrow, SVP Cinema Business Group, Dolby Laboratories

Michael Archer, VP Worldwide Cinema Sales, Dolby Laboratories

(Sparkle East, Upper Lobby Level, Conference Center)

3:00PM

Buses depart for the Regal South Beach from the North Drive Entrance. Last bus departs at 3:10PM

3:30PM

SCREENING

Lionsgate

(Regal South Beach, Auditorium 17)

5:30PM

Refreshment Break

6:00PM

SCREENING – FORD V FERRARI

Walt Disney Studios Motion Pictures

(Regal South Beach, Auditorium 17)

(Buses return to the Fontainebleau following the screenings.)

8:45PM

Dinner Reception

Co-Sponsors:

Lionsgate

Webedia

Hosts:

TBC

(Sparkle West, Upper Lobby Level, Conference Center)

WEDNESDAY, OCTOBER 16, 2019

6:30AM-7:30AM

Inhale/Exhale at ShowEast

Start your day with Yoga on the Ocean Lawn.

Sponsored by:

The Coca-Cola Company

Film Row

The Will Rogers Motion Pictures Pioneers

7:30AM-5:00PM

Convention Registration

(Luster Gallerie, Upper Lobby Level, Conference Center)

8:00AM-5:00PM

EXPO 2019 Registration

(Luster Gallerie, Upper Lobby Level, Conference Center)

8:30AM-10:00AM

Rise & Shine – Breakfast and Programming

WOMEN IN CINEMA

- A Coca-Cola Company Program

The Coca-Cola Company is honored to present the first annual Show East Empowerment Award. We are deeply committed to supporting vital initiatives that provide resources that empower women all over the world. We are passionate about this award because it honors the achievements of extraordinary women across the Cinema Industry. It serves as a tribute to accomplishments and how they have paved the way for a future generation of women.

Co -Sponsors:

The Coca- Cola Company

Fathom Events

Hosts:

Marti Walsh, Vice President, National Account Sales, The Coca-Cola Company

ShowEast Empowerment Award

Presented by The Coca-Cola Company

Elizabeth Frank, Executive Vice President, Worldwide

Programming & Chief Content Officer, AMC Theatres

A Women's Leadership Panel

Panelists:

Elizabeth Frank, Executive Vice President, Worldwide

Programming & Chief Content Officer, AMC Theatres

Pat Gonzalez, Senior Vice President, In-Theatre Marketing

Paramount Pictures

Darryl Schaffer, EVP, Operations & Exhibitor Relations,

Screenvision Media

Anne Fitzgerald, Chief Legal Officer and Executive Vice
President, Real Estate, Cineplex
Megan Colligan, President of IMAX Entertainment, IMAX
Corporation
Loren Nielsen, SVP, Xperi/DTS
(Sparkle West, Upper Lobby Level, Conference Center)

10:00AM–4:00PM

Co-Sponsors:

Hosts:

EXPO 2019 (*Lunch served from 12:00PM–1:00PM*)

Dolby Laboratories

Doug Darrow, SVP Cinema Business Group

Michael Archer, VP Worldwide Cinema Sales

(Sparkle East, Upper Lobby Level, Conference Center)

3:30PM

**Buses promptly depart for the Regal South Beach Stadium 18
from the North Drive Entrance. Last bus departs at 3:40PM.**

4:00PM

**SCREENING – SNEAK PREVIEW OF A PARAMOUNT
PICTURES FEATURE**

Paramount Pictures

(Regal South Beach, Auditorium 17)

6:00PM

Refreshment Break

6:30PM

SCREENING

Warner Bros. Pictures

(Regal South Beach, Auditoriums 1 & 17)

(Buses return to the Fontainebleau following the screenings.)

8:30PM

Dinner

Whether it's a friendly get-together, family dinner or after-work libations, Pizza & Burger at Fontainebleau Miami Beach is the perfect spot to kick-back and relax. Tables are adorned with games, a lively atmosphere, and upbeat music, making guests feel like they are at a casual backyard bash with a menu to match the vibe.

Sponsor:

Sony Electronics

DTS:X

Hosts:

Bob Raposo, Head of Cinema, Sony Electronics

Loren Nielsen, VP Content Relations & Strategy, DTS:X

(Pizza & Burger by Michael Mina, Fontainebleau Main Lobby)

THURSDAY, OCTOBER 17, 2019

8:30AM–5:00PM

Convention Registration

(Luster Gallerie, Upper Lobby Level, Conference Center)

9:00AM–9:30AM

Breakfast

(Luster Gallerie, Upper Lobby Level, Conference Center)

9:30AM

Buses depart for the Regal South Beach 18 from the North Drive Entrance. Last bus departs at 9:40AM.

10:00AM

SCREENING – JOJO RABBIT

Fox Searchlight

(Regal South Beach, Auditorium 17)

(Buses return to the Fontainebleau following screenings.)

12:30PM

ShowEast Hall of Fame Luncheon

Emcees:

ShowEast Hall of Fame Induction Ceremony

Jeff Goldstein, Warner Bros. Pictures

Clark Woods, iPic Theatres

Class of 2019

Lane Allen

Larry Allen

Jennifer Amaya

Alan Davy

Jack Kline

Bobbie Peterson

Bruce Taffet

Dick Westerling

Sponsor:

Jody's Bike, a Variety, The Children's Charity Presentation

Reynolds & Reynolds

Hosts:

TBC

(Sparkle West Ballroom, Upper Lobby Level, Conference Center)

2:30PM

Buses depart for the Regal South Beach 18 from the North Drive Entrance. Last bus departs at 2:40PM.

3:00PM

SCREENING - NEON

(Regal South Beach, Auditorium 17)

(Buses return to the Fontainebleau following the screening.)

6:30PM

ShowEast Awards Ceremony

Co-Sponsors:

The Coca-Cola Company

Cinionic

Hosts: Marti Walsh, Vice President, Strategic Partnership Marketing,
The Coca-Cola Company

Emcee: Kyle Davies, President, Domestic Distribution, Paramount Pictures

Award Presentations

Salah M. Hassanein Humanitarian Award

Scott Forman, Warner Bros. Pictures.

Al Shapiro Distinguished Service Award

Joe Masher, Bow Tie Cinemas

Dan Fellman Show "E" Award

Mark Walukevich, National Amusements

Bill LeClair, National Amusements

Duncan Short, National Amusements

Bingham Ray Spirit Award

David Linde, Participant Media

ShowEast Legacy Award

Presented by the National Association of Concessionaires (NAC)

Michael Rosenberg, Promotion in Motion

(Sparkle West Ballroom, Upper Lobby Level, Conference Center)

8:00PM

Co-Sponsors:

Awards After Party

The Coca-Cola Company

Cinionic

Host: Marti Walsh, Vice President, Strategic Partnership Marketing,
The Coca-Cola Company

(Arkadia Pool)