

SPOTLIGHT YOUR COMPANY AT

# SHOWEAST

SHOW YOUR POTENTIAL

# STANDOUT!



**Cretors**  
We invented the popcorn machine. THEN JUST KEPT GOING!

**THE FEATURES YOU NEED. THE OPTIONS YOU WANT. THE COMPANY YOU TRUST. It comes from Cretors.**

When it comes to concessions, it comes from Cretors.

Only Cretors combines the generations of industry leadership with more than 50 years of Popcorn Machine Innovation. Backed by our reputation for being #1 in product quality, our people, we bring you the best products in the concessionary marketplace. Our Popcorn Machine is a 100% American made machine. It's long enough for the operator or a concessionaire to make sure that the popcorn will be perfect for the show. Ready to get your popcorn?

Made in America. Best quality sound!

Contact Daily Boxes at 800-835-8861 or visit www.cretors.com

Disney  
**FROZEN II**  
MOVIEBOX

**DOLBY**  
ATMOS

Global leader in immersive audio

Dolby Atmos has firmly established its position as the industry leading immersive audio format. And it's now more affordable than ever before.

4,000+ SCREENS INSTALLED OR COMMITTED	40+ ALL DOLBY ATMOS COMPLEXES
1,000+ FEATURES RELEASED OR ANNOUNCED	75+ COUNTRIES

**GOD VS KING**  
2020

the experiences that keep them coming back

These days, it's no longer just about technology. It's about experiences. A movie marketplace that focuses on you as the viewer and not just the product would make any exhibitor. Our goal is to improve the entire exhibitor and viewer experience. We have the technology to do that. We have the passion to do that. We have the talent to do that. We have the ability to do that. We have the resources to do that. We have the determination to do that. We have the commitment to do that. We have the drive to do that. We have the courage to do that. We have the strength to do that. We have the will to do that. We have the power to do that. We have the grace to do that. We have the kindness to do that. We have the humility to do that. We have the gentleness to do that. We have the meekness to do that. We have the mildness to do that. We have the sweetness to do that. We have the goodness to do that. We have the beauty to do that. We have the grace to do that. We have the kindness to do that. We have the humility to do that. We have the gentleness to do that. We have the meekness to do that. We have the mildness to do that. We have the sweetness to do that. We have the goodness to do that. We have the beauty to do that.

Available in Cinemas. Welcome to 3D.

Presented by  
CINIONIC EXPERIENTIAL ENTERTAINMENT

A ROB ZOMBIE FILM  
**THREE FROM HELL**  
COMING 2019

## ...WITH PROMOTIONAL LIGHTBOXES

**\$750 EACH UNIT**  
(includes electricity and graphics production)

**Buy 5,  
Get 1  
Free!**

**DON'T MISS OUT!**

**24 HOURS A DAY,** promotional light boxes will get your message to ShowEast attendees. It's the perfect way to market your product or film.

Promotional Light Boxes will be placed throughout the convention areas. This is a no-brainer to help guarantee increased visibility of your company and products. To take advantage of this marketing opportunity, fill out the form on the next page and return it to the ShowEast office via email or fax.

Questions? Contact Jordan Scherzer (jordan.scherzer@filmexpos.com) or call 212-493-4061

# SHOWEAST

To reserve your ShowEast Light Boxes, please fill out the following information and return to Jordan Scherzer at the ShowEast office at: **[jordan.scherzer@filmexpos.com](mailto:jordan.scherzer@filmexpos.com)** or fax: (212) 257-6428.

Upon receipt, artwork specs and submission guidelines will be sent to you. An invoice will follow shortly after.

Please note the following:

- The Light Box measurements are 3'3" x 8'. The displayed image measures 37 <sup>15</sup>/<sub>16</sub>" x 68 <sup>1</sup>/<sub>2</sub>".
- Artwork is due no later than Friday, September 13, 2019.
- Late artwork submissions will be subject to a \$295 late processing fee paid directly to EXPO Convention Contractors.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Number of Light Boxes \_\_\_\_\_

(maximum of 8 per company)