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CineEurope

Official Convention of the International Union of Cinemas

17-20 JUNE 2019

CENTRE CONVENCIONS INTERNACIONAL BARCELONA (CCIB)

OFFICIAL CORPORATE SPONSOR: Coca-Cola

ATTENDEE BROCHURE

CineEurope
2019

Network with Leading Industry Members in Europe.

CineEurope
Official Convention of the International Union of Cinemas

The 28th Edition of CineEurope promises to bring you another year with the very best in exclusive studio screenings and product presentations from Hollywood and European studios, cinematic technologies and innovations and educational seminars to keep your business on top of industry trends.

Network with a pool of over 3,500 industry peers from distribution and exhibition to technology and concessions, and discover new methods of driving attendance and increasing your ROI for 2019.

Produced by The Film Expo Group, CineEurope is the official convention of the International Union of Cinemas (UNIC), an international trade association representing cinema exhibitors and their national associations across 37 European territories whose focus is to better promote the social, cultural and economic value of cinemas in Europe and internationally.

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Over 3,500 in Attendance

Join Exhibitors from 50+ Territories Around the Globe

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- AMC Group
- Cinamon
- Cinema
- Park/Formula Kino
- CinemaxX
- Cinemaplus
- Cineplex
- Cineplexx
- Cinépolis
- CineStar Group
- Cineworld Group
- Empire Cinemas
- Karo Film
- Kinepolis Group
- Helios SA
- Les Cinémas Pathé Gaumont
- Mars Entertainment (CJ CGV Group)
- Majid Al Futtaim Cinemas
- Multikino
- Multiplex
- Nordisk Film Biographer
- Odeon Cinemas Group
- Omniplex Cinema Group
- Les Cinémas Pathé Gaumont
- Svenska Bio
- The Space Cinema
- UGC
- Vue International

A Look Back at CineEurope 2018

Now in our 28th year, CineEurope continues to be at the forefront of efforts to explore and showcase the rapid changes and technologies in the industry.

Top Countries in Attendance:

- BELGIUM
- FRANCE
- GERMANY
- ITALY
- RUSSIA
- SPAIN
- UNITED KINGDOM
- USA

"Whether it be the studios, exhibition, or distribution, CineEurope brings all of the industry partners together on one stage. That makes CineEurope absolutely unique."

- Kinepolis Group

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2018 Seminar Highlights:

The Business Case for European Content

Questions answered in this seminar included: Is there a way for Europe to produce and promote films that can resonate with a wider audience whilst celebrating its rich cultural diversity? Are there lessons to be learned from our US colleagues? Can a European film succeed in all territories?

Executive Roundtable - Global Trends and Global Responses

This session brought together senior executives from the industry to discuss how they see the future of cinema, with representatives of the newly-established Global Cinema Federation explaining the potential role of that organisation in helping to address some of the strategic challenges facing the cinema business.

Not All that Glitters is Silver and Gold

Last year's Coca-Cola Seminar focused on the biggest asset an organisation possesses – your ultimate competitive advantage. We looked at VUE's approach to unlocking this, and how Artificial Intelligence coupled with new technologies are supporting faster, smarter, and more efficient business decisions.

Past Studio Participation:

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> *“ CineEurope has done an amazing job of bringing people from all over the cinema industry together. The partnership and support we’ve gained as a studio has been invaluable. ”*
>
> - Walt Disney Studio Motion Pictures International

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