

FILM EXPO GROUP

MEDIA KIT

FilmExpoGroup

BRAND OVERVIEW

Film Expo Group is the premier organizer of events in the motion picture industry. The Film Expo Group produces ShowEast, held in Miami; CineEurope, held in Barcelona; and CineAsia, held in Hong Kong.

The events feature exclusive screenings of upcoming films, product presentations of films in production, educational seminars led by industry leaders, and a trade show with equipment and concessions suppliers to movie theatres. Each event also includes special events and an award ceremony honoring recent trailblazers within the industry.

In addition to its events, The Film Expo Group also collaborates with *BoxOffice Magazine*, the industry's leading motion picture monthly trade publications.

OUR MISSION

Our mission is to produce events that reach motion picture industry members on a global scale. The intent is to create networking opportunities for key decision makers to connect and unite with new ideas and endeavors.

OUR VISION

Our vision is to remain progressive and keep audiences of all generations tapped into and informed about the industry.

OUR PURPOSE

Our purpose is to embrace the ever-changing motion picture industry and celebrate its advances through interactive and collaborative events.





CineEurope is the longest-running and most successful European convention and trade show for Major, Regional, and Independent cinema professionals.

Those allied to the industry come to CineEurope each year to seek knowledge on the latest trends and issues; learn about new marketing ideas; network with industry peers; see Hollywood, international, and independent films and product presentations to make informed booking decisions; and to find the latest and best technologies, entertainment, services, comforts, and conveniences to make their theatres must-attend destinations.

PARTICIPATING STUDIOS

- › 20th Century Fox International
- › Amazon Studios
- › DreamWorks Animation
- › Entertainment One
- › Lionsgate
- › Mister Smith Entertainment
- › Paramount Pictures
- › Sony Pictures Releasing
- › Studiocanal
- › STX
- › UniFrance
- › Universal Pictures International
- › Walt Disney Studios Motion Pictures International
- › Warner Bros. Pictures International

MEDIA PARTNERS

- › BoxOffice
- › Theatreworld
- › Audiovisual 451
- › Cinema Technology
- › Cine&Tele
- › Cote Cine
- › Vivil Cinema
- › Holland Film Nieuws
- › The Hollywood Reporter
- › Kinomagasinet
- › Booker's Bulletin
- › Le Film Francais
- › Blickpunkt film
- › Mediakwest
- › Screen International
- › Screentrade
- › Filmecho

AUDIENCE PROFILE

Each year more than 3,000 industry leaders attend CineEurope.

Company types include Cinema Exhibition, Film Distribution, Film Production, Print or Broadcast Media and Marketing/Advertising Agencies.

Job titles include General Theatre Management, Film Buying, Film Programming, Marketing, Concessions Purchasing, Equipment Purchasing and Cinema Finance and Operations.

GEOGRAPHIC SUMMARY

Members from the following countries attend CineEurope: Afghanistan, Angola, Armenia, Australia, Austria, Azerbaijan, Belgium, Bulgaria, Canada, China, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Ghana, Greece, Hungary, Iceland, India, Iran, Ireland, Israel, Italy, Kenya, Korea, Kuwait, Latvia, Lebanon, Luxembourg, Malaysia, Malta, Mexico, Netherlands, New Zealand, Nigeria, Norway, Oman, Peru, Poland, Portugal, Romania, Russian Federation, Serbia, and Montenegro, Singapore, Slovakia, Slovenia, South Africa, Spain, Sweden, Switzerland, Taiwan, Turkey, Ukraine, United Arab Emirates, United Kingdom and the United States.



Dubbed, “the film convention”, ShowEast features a range of exclusive product presentations and screenings from both Independent and Major Hollywood studios to help you make important programming decisions for the fourth quarter box office.

Powerhouse seminars offer valuable insight from top executives on the latest industry trends and concerns; while our EXPO experience offers delegates a glance at the latest and newest technologies, entertainment, services, comforts, and conveniences to make their theatres must-attend destinations.

ShowEast’s International program draws a large contingent of Latin and South American delegates; a program dedicated to the latest content and programming from within this growing region.

PARTICIPATING STUDIOS

- > 20th Century Fox
- > Amazon Studios
- > Annapurna Studios
- > Aviron Pictures
- > Entertainment Studios
- > Motion Pictures
- > Focus Features
- > Fox Searchlight Pictures
- > Lionsgate
- > NEON
- > Open Road Films
- > Paramount Pictures
- > Roadside Attractions
- > Sony Pictures Releasing
- > STX
- > Universal Pictures
- > Walt Disney Studios
- > Motion Pictures
- > Warner Bros. Pictures

MEDIA PARTNERS

- > BoxOffice
- > Cinema Technology
- > Screentrade
- > Showtime
- > Theatreworld
- > The Hollywood Reporter

AUDIENCE PROFILE

Each year more than 1,500 industry leaders attend ShowEast.

Company types include Cinema Exhibition, Film Distribution, Film Production, Print or Broadcast Media and Marketing/Advertising Agencies.

Job titles include General Theatre Management, Film Buying, Film Programming, Marketing, Concessions Purchasing, Equipment Purchasing and Cinema Finance and Operations.

GEOGRAPHIC SUMMARY

Members from the following countries attend Argentina, Aruba Barbados, Belgium, Bermuda, Bolivia, Brazil, Canada, Chile, Colombia Costa Rica, Dominican Republic, Ecuador, El Salvador, France, Germany Jamaica, Korea, Mexico, Netherlands, Panama, Paraguay, Peru, Puerto Rico, Spain, Trinidad and Tobago, United Kingdom, United States, Uruguay, Venezuela, and Vietnam.



At CineAsia, attendees will get the chance to hear about the current trends and new state-of-the-art technologies in the motion picture industry. Nowhere else in Asia can you accomplish as much in a short period of time to sustain, and help grow, your business in the year to come. Join your cinema exhibition, distribution, and motion picture industry colleagues to network; and see product presentations and screenings of major Hollywood films soon to be released in Asia. Attendees will also get the opportunity to visit the Trade Show where you will find the latest equipment, products, and technologies to help make your theatre a must-attend destination.

AUDIENCE PROFILE

Each year more than 2,000 industry leaders attend CineAsia.

Company types include Cinema Exhibition, Film Distribution, Film Production, Print or Broadcast Media and Marketing/Advertising Agencies.

Job titles include General Theatre Management, Film Buying, Film Programming, Marketing, Concessions Purchasing, Equipment Purchasing and Cinema Finance and Operations.

PARTICIPATING STUDIOS

MEDIA PARTNERS

- > 20th Century Fox International
- > Bona Films
- > Europacorp
- > Huayi Brothers
- > Lionsgate
- > Lotte Entertainment
- > Paramount Pictures
- > Sony Pictures Releasing
- > Universal Pictures International
- > Walt Disney Studios
- > Motion Pictures International
- > uniFrance
- > Warner Bros. Pictures International
- > Wanda Pictures

- > BoxOffice
- > Cinema Technology
- > Screentrade
- > Showtime
- > Theatreworld
- > The Hollywood Reporter
- > Variety

GEOGRAPHIC SUMMARY

Members from the following countries attend CineAsia: Albania, Australia, Austria, Bangladesh, Belgium, Cambodia, Canada, China, Cyprus, France Hong Kong, India, Indonesia, Japan, Korea, Macao, Malaysia, Mongolia, Myanmar, Nepal, New Zealand, Oman, Pakistan, Philippines, Russian Federation, Singapore, Spain, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, United States, and Vietnam.

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